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Photo credit: Jeremy Swanson

TREEHOUSE KIDS' ADVENTURE CENTER OFFERING FREE TOURS
The Treehouse in Snowmass Offers Free Tours Every Day at 11 a.m.
Local Family Discounts Offered Throughout the Season

Aspen/Snowmass, CO,...November 29, 2007 – The Treehouse Kids' Adventure Center in Snowmass will offer free public tours everyday at 11 a.m. The tours started Wednesday, November 28 and will continue through Saturday, December 15, the date of the Grand Opening Party for the Treehouse.

The \$17 million Treehouse Kids' Adventure Center opened on time last week on Thanksgiving and has been crawling with kids and their families ever since. Local families are encouraged to stop in and take advantage of local discounts before the holiday rush.

"This is a great time for families to come by and become familiar with the Treehouse," says Sue Way, Aspen Skiing Company Director of Children's Programs. "From the Aspen Climb Room to the Bear Den Theater, both parents and kids have been thrilled with all the Treehouse has to offer."

Local families can take advantage of discounts on designated ski and snowboard school programs for children 6 and under. Blackout dates apply: December 23 – January 3, February 16 – 23 and March 16 – 31.

Nighttime entertainment at the Treehouse will begin on Sunday, December 16 and will continue throughout the season. Daily après ski activities will be from 3 – 4 p.m. and will include storytelling, crafts and movies. There will be an open house from 4 – 6 p.m. on Saturdays and Sundays with entertainment and dinner options. Throughout the week, nighttime programming will include dances and torch light ski descents, both followed by pizza and a movie.

Members of the public wishing to take a tour of the Treehouse should meet at the Guest Services desk at 11 a.m. inside the main Treehouse entrance, which is located on the plaza level.

For more information on the Treehouse or to sign up for local's discounts, please call 970/923-TREE or visit www.aspensnowmass.com.

The Treehouse Kids' Adventure Center is designed for kids eight weeks and up and consolidates Ski & Snowboard School check-in, rental and retail and family après entertainment in a 25,000-square-foot center. Designed by the California-based company Lexington, The Treehouse includes seven interactive nature-themed rooms designed for specific ages. The Treehouse can be easily accessed from anywhere in Snowmass, with underground parking and front door drop off, free shuttle bus access including pickup from Aspen Mountain, ski-in/ski-out access from the slopes and lodges in the existing upper village, plus access from the Snowmass Village Mall area via the Sky Cab gondola.

Aspen Skiing Company operates the four mountains in the Aspen/Snowmass area - Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk - as well as the award-winning Ski & Snowboard Schools of

Aspen/Snowmass. The area offers unparalleled nightlife and off-slope activities as well. Aspen/Snowmass is accessible by two of the most convenient airports in the mountains – Aspen/Pitkin County Airport (ASE) (3 miles from Aspen) and Eagle County Airport (EGE) (70 miles from Aspen). For more information on Aspen Skiing Company, please call 800-525-6200 or 970-925-1220, or visit the company's website at www.aspensnowmass.com.

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