



FOR IMMEDIATE RELEASE: December 6, 2007

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**SNOWMASS' SEASONAL CELEBRATIONS FILL ENTIRE MONTH OF DECEMBER**  
**From Santa to storytelling to the arts, Snowmass sparkles with holiday cheer**

(Snowmass Village, CO) -- Snowmass Village, Colorado, is gearing up for a special holiday season this December. From tree-lighting ceremonies and brilliant traditional decorations on the Snowmass Village Mall to a torchlight parade down the mountain and Santa's magical presence, Snowmass simply sparkles with holiday cheer. Whether visitors come for the early season lodging specials or the divine New Year's Eve festivities, Snowmass Village, which boasts a spectacular new 25,000-square-foot children's center, new restaurants, and more this season, is sure to feel like home for the holidays.

**Holiday Schedule:**

**Dec. 5: The Festival of Lights at The Silvertree Hotel**

Come celebrate the festival of lights at The Silvertree Hotel! The menorah will be displayed in The Silvertree Hotel Lobby with plenty of dreidels and gelt for everyone to enjoy.

Time: 4:30-6:30 pm

Cost: Free

Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 8: The Snowmass Cross Country Center Opens**

Come check out the free groomed trails and spectacular views from the Snowmass Cross Country Center.

Time: Open daily 9:30am to 4:30pm for rentals, lessons, tours, retail sales and cross country ski tuning.

Cost: Trail access is free

Contact: (970) 923-5700

**Dec. 11: Roaring Fork Hospice Loving Tree Lighting**

This tree lighting celebration is held in the Silvertree lobby. Buy an ornament and benefit Hospice of the Roaring Fork Valley. Complementary beverages and light fare are served.

Time: 4:30-5:30pm:

Cost: Free

Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 12: Holiday Open House at Anderson Ranch Arts Center**

Featuring an exhibition of artwork by Ranch residents, a candlelit walk between studios with 300 luminaries and festive goodies, this holiday open house in December is the perfect chance to meet resident artists and purchase original artwork for that special someone.

Time: 5:00-7:00pm

Cost: Free

Contact: (970) 923-3181 or [www.andersonranch.org](http://www.andersonranch.org)

**Dec. 15: Grand Opening of the Treehouse Kids' Adventure Center**

Join the Aspen Skiing Company to celebrate the grand opening of this spectacular new 25,000-square foot facility from 3:30-7pm. Enjoy hot drinks, kids' activities, a ribbon-cutting ceremony, tours of the facilities, and fireworks at 6:30pm.

Cost: Free. Free shuttles run from the Rodeo parking lot until 7pm.

Contact: (970) 925-1220

**Dec. 18: Silvertree Hotel's 40th Anniversary Celebration & Open House**

Join the staff of the Silvertree Hotel for its annual open house in the Silvertree Main Lobby, featuring our giant traditional Christmas tree and help celebrate 40 years in Snowmass! Complimentary beverages and light fare will be served.

Time: 4:30-6:30pm

Cost: Free

Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 11, 13, 18, 20, 25, 27: Holiday Kids Krafts**

Colorful, creative and fun holiday arts & crafts await children looking for something to do off the slopes. During this supervised hour, Kids Krafts will send children home with a special handmade holiday souvenir of their Snowmass vacation.

Time: 3:30 pm- 4:30 pm

Where: Meet in the Treehouse Kids Adventure Center

Cost: FREE!

Contact: 1.800.SNOWMASS

**Dec, 10, 12, 17, 19, 24, 26, 31 Storytelling and Sing-A-Longs**

Stop by the new base village plaza for special après-ski storytelling & sing-along hours for the whole family. Complimentary hot chocolate & s'mores await!

Time: 4-5pm Mondays (Sing-a-long) and Wednesdays (Storytelling)

Cost: FREE!

Where: The Base Village Plaza at the bottom of Fanny Hill. The Skittles lift runs up to the mall until 5pm.

Contact: 1.800.SNOWMASS

**Dec. 20-24: Santa at the Silvertree Hotel**

Santa will be nestled in the Silvertree Hotel lobby, ready for visits from little ones who need to get in those last minute requests. His elf will be on hand to take complimentary photos of the kids; if they've been good all year, they'll receive an early surprise from his big red bag! Complimentary hot cocoa & cookies.

Time: 4:30-6:30 p.m.

Location: The Silvertree Hotel, Elbert Lane, Snowmass Village

Cost: Free

Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 21-24 Santa's Village & Carolers-a-Caroling**

The North Pole comes to the Snowmass Village Mall when Santa's magical village opens to hear the last minute requests of good girls and boys. Photos with Santa are offered daily throughout the week. Each afternoon carolers stroll through the Snowmass Mall singing favorite Christmas carols, while local musicians serenade guests in The Silvertree Hotel lobby with mountain favorites and seasonal songs.

Time: 2:30-4:30pm

Location: The Snowmass Village Mall

Cost: Free!

Contact: 1-800-SNOWMASS

**Dec. 21 & 28: Free Kidz Flix presented by Aspen Film**

The Silvertree Hotel offers free Weston Woods short holiday movies for children, including The Elves & the Shoemaker, Max's Christmas, Morris' Disappearing Bag, and The Night Before Christmas.

Time: 11-11:30am & 3:30-4:30 pm

Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 21 & 28 Gingerbread Decorating!**

Come decorate Gingerbread cookies at the Silvertree Hotel's Eldorado AB Room.  
Time: 5:30-7:30pm  
Cost: Free  
Contact: 923-8254

**Dec. 26: Storytelling with Jill Sheeley**

Join Jill Sheeley, local author of "Frasier the Yellow Dog" for music, stories, and a visit from the real live Frasier! Santa will be on hand right after storytelling to take requests from little ones.  
Dates: 4:30-6:30 p.m.  
Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village  
Cost: Free  
Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 22: 36th Annual Silverboom, Snowmass Cross Country Center**

Six and 12 km freestyle race at 10am at the Snowmass Cross Country Center. A Kiddieboom 1K is at noon for skiers 10 and under. Awards, prize drawings, and refreshments after the race. Contact: Snowmass XC Center (970) 923-5700.

**Dec. 22 & 29: Storytelling with author Johnny Boyd**

Join Snowmass local author Johnny Boyd for a reading of his children's book, First Tracks, about a little girl who travels to a ski resort, meets the locals, and learns to ski. Santa will be on hand right after storytelling to take requests from little ones.  
Time: 4:30-6:30 pm  
Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village  
Cost: Free  
Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 23: Full Moon Tour, Snowmass Cross Country Center**

Snowshoe or cross country ski with a guide under the light of a full moon.  
Time: 7pm  
Cost: Free, rentals \$10  
Contact: Snowmass XC Center 923-5700.

**Dec. 23: Torchlight Parade**

Whether viewer or participant, the annual torchlight parade down Snowmass' slopes looks magnificently luminous! Moms, Dads and Kids ages 8 and older are invited to be part of the trail of light down the mountain.  
Location: Fanny Hill  
Cost to participate: Free!  
Contact: For more information, stop by the Information Desk in the Ticket Pavilion or call (970) 923.0560

**Dec. 24: Storytelling at The Silvertree Hotel**

'Tis the night before Christmas and Santa will be reading holiday tales before a roaring fireplace in The Silvertree Hotel Lobby. Come in your Jammies!  
Time: 4:30-6:30 pm  
Location: The Silvertree Hotel, Elbert Lane, Snowmass Village  
Cost: Free  
Contact: (970) 923-8254 or [www.silvertreehotel.com](http://www.silvertreehotel.com)

**Dec. 24: Services at the Snowmass Chapel**

Christmas eve services at 4 p.m. (Catholic Mass), 7 p.m. & 9 p.m. (Candlelight Service), and 11p.m (Christmas Eve Worship).  
Location: The Snowmass Chapel  
Contact: (970) 923-6192 or [www.snowmasschapel.org](http://www.snowmasschapel.org)

**Dec. 31: Snowmass New Years Celebrations**

Snowmass rings in the New Years with celebrations ranging from intimate gourmet prix-fixed dinners in local restaurants such as Sage Restaurant and The Artisan to the Silvertree Hotel's 18th annual New Year's Eve gala to parties in local hot spots such as the Mountain Dragon and Zane's Tavern.

Location: Snowmass Village

Cost: Prices vary per event

Contact: 1-800-SNOWMASS or [www.snowmassvillage.com](http://www.snowmassvillage.com)

**Dec. 31 New Years Eve Gala at the Silvertree Hotel**

The Silvertree Hotel's 18th annual New Year's Eve gala parties into the wee hours with a reception with pianist and hors d'oeuvres, dinner buffet, and dancing. This event annually sells out.

Time: 8pm-1am

Location: The Silvertree Hotel Cabaret Room

Cost: \$125/ticket

Contact: (970) 923-8220

For more information, please visit [www.snowmassvillage.com](http://www.snowmassvillage.com).

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