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8TH ANNUAL BUD LIGHT SPRING JAM PACKED WITH NEW EVENTS
Spring Jam Extends Over Three Weekends - March 21-23, 28-30, April 4-6
Super Diamond Will Play Core Party in Aspen on March 21

Aspen/Snowmass, CO., November 13, 2007 – The 8th Annual Bud Light Spring Jam will extend over three weekends this year, March 21-23, March 28-30 and April 4-6. Spring Jam incorporates new school competitions, terrain park clinics, on-mountain events, free concerts and parties – all in one event.

Super Diamond will kick off Spring Jam at the Bud Light Hi-Fi Core Party in downtown Aspen, on March 21. Famous for their sequined outfits and infectious energy, Super Diamond will play for free on the corner of Galena Street and Cooper Avenue.

New this year, Aspen Skiing Company and Team Aspen/Snowmass rider and Olympic silver medallist Gretchen Bleiler will host the inaugural **Gretchen Bleiler Invitational** at Snowmass, April 4 – 6, 2008, to conclude the 8th Annual Bud Light Spring Jam.

The event will bring the world's best female snowboarders for a competition and photo shoot at the new Snowmass superpipe for cash prizes. The Invitational includes photo and film elements on the hill as well as off-snow activities including spa services, yoga and an environmental workshop for participating athletes.

Other Spring Jam events include two Bud Light Hi-Fi Concerts on March 23 and March 28. Hi-Fi Concerts occur throughout the season and have featured high-energy acts like Everclear, Big Head Todd, English Beat, The Vandals and Blues Traveler, who will perform in Aspen next month.

Also in the Spring Jam line-up is the 9th Annual KickAspen Big Air on March 22, showcasing the best regional ski and snowboard athletes under the lights at the base of Aspen Mountain.

More information regarding music and events will be announced as soon as it becomes available. For information on the 8th Annual Bud Light Spring Jam or any other Aspen/Snowmass event please visit www.aspensnowmass.com.

Aspen Skiing Company operates the four mountains in the Aspen/Snowmass area - Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk - as well as the award-winning Ski & Snowboard Schools of Aspen/Snowmass. The area offers unparalleled nightlife and off-slope activities as well.

Aspen/Snowmass is accessible by two of the most convenient airports in the mountains – Aspen/Pitkin County Airport (ASE) (3 miles from Aspen) and Eagle County Airport (EGE) (70 miles from Aspen). For more information on Aspen Skiing Company, please call 800-525-6200 or 970-925-1220, or visit the company's website at www.aspensnowmass.com.

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