



Media Contact:  
Jeff Hanle 970/300-7022  
[jhanle@aspensnowmass.com](mailto:jhanle@aspensnowmass.com)

**ASPEN/SNOWMASS ANNOUNCES OVER \$25.5 MILLION IN PLANNED CAPITAL IMPROVEMENTS FOR THE 2007-2008 SEASON**  
*Including The Treehouse Kids' Adventure Center and Elk Camp Meadows Beginner Area*

**Aspen/Snowmass, Colo., June 14, 2007** - There are exciting changes in store for the 2007-2008 winter season at Aspen/Snowmass with \$25.5 million in improvements slated. Snowmass will be the focal point with the first phase of the new base village coming online, including The Treehouse Kids' Adventure Center, a rental/retail shop and ticket offices. Elk Camp Meadows Beginner Area will also open at Snowmass this season.

Aspen Skiing Company will unveil **The Treehouse Kids' Adventure Center** at Snowmass base village. This \$17 million project is the largest capital project the company has developed in its history and will open in November for the 2007-2008 season. The focal point of the new Snowmass base village, this two-story, 25,000-square-foot facility is located at the intersection of the three new lifts on Fanny Hill.

As the center for kids' programming at Aspen/Snowmass, The Treehouse stands as the first of its kind in the snowsports industry, boasting a family-friendly climbing gym, teen activities, kids' retail and a host of themed rooms for children ages eight weeks and older. The Treehouse will be easily accessible from anywhere in Snowmass with short-term and underground parking, free shuttle buses, ski-in/ski-out access on Fanny Hill and service to the upper slopes, lodges and Snowmass Village Mall via the Sky Cab gondola. In addition, Ski & Snowboard School check-in, rental, retail and family après entertainment will be consolidated under one roof.

New rental/retail facilities and a new ticket office will also open this season in addition to the first restaurants, lodging and retail spaces.

The **Elk Camp Meadows Beginner Area** will be a dedicated learning area with a new quad chair, two new surface lifts and a new ski school meeting area for beginners. The area will be at the top of the Elk Camp gondola giving beginners better snow conditions and a complete alpine experience that they did not have before. New trail alignments will ensure that there is no cross traffic in this area, making for an ideal learning environment.

The **Snowmass Terrain Park and Pipe** is being relocated and improved this summer. The new Snow Park Technologies layout will allow for a longer, continuous line with no cross traffic. A new bridge will be built over Lunchline, allowing park users the unique experience of riding over the skiers and snowboarders below. New dirt work, snowmaking, snow cats and features will make for a truly world-class experience.

Aspen Skiing Company operates the four mountains in the Aspen/Snowmass area - Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk - as well as the award-winning Ski & Snowboard Schools of Aspen/Snowmass. The area offers unparalleled nightlife and off-slope activities as well.

Aspen/Snowmass is accessible by two of the most convenient airports in the mountains - Aspen/Pitkin County Airport (ASE) (3 miles from Aspen) and Eagle County Airport (EGE) (70 miles from Aspen). For more information on Aspen Skiing Company, please call 800-525-6200 or 970-925-1220, or visit the company's website at [www.aspensnowmass.com](http://www.aspensnowmass.com).

###