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**KY-MANI MARLEY AND DE LA SOUL HEADLINE THE NEXT TWO
BUD LIGHT HI-FI CONCERTS**

*Marley will play Snowmass on March 23 at 4 p.m.
De La Soul will play at the base of Aspen Mountain on March 28 at 8 p.m.*

Aspen/Snowmass, CO, March 11, 2007...The two final Bud Light Hi-Fi Concert Series of the 2007-2008 season will feature Ky-mani Marley and De La Soul.

Reggae sensation Ky-mani Marley will play at the end of the Snowmass Village Mall on Sunday, March 23 at 4 p.m. This concert is presented by Snowmass Village. In addition, Grammy-award winning hip hop group, De La Soul, will play on Friday, March 28 at 8 p.m. at the base of Aspen Mountain. This show is presented by Helly Hansen.

Ky-mani Marley, son of icon Bob Marley, is known for his pop and hip hop infused reggae sounds. Hit songs from Marley's recently released album, *Radio*, include "One Time," and "The March."

De La Soul is a Grammy Award-winning hip hop group from New York. Their debut album *3 Feet High and Rising* represented a new path for Hip Hop with hit songs "The Magic Number" and "Me, Myself & I". They are best known for their eclectic sampling and quirky, surreal lyrics, and their contributions to the evolution of the jazz rap subgenre.

"Music plays a vital role in the lifestyles of our guests and local community," said John Rigney, Vice President of Sales and Events for Aspen Skiing Company. "We are thrilled to be able to offer these two amazing bands to round out the Hi-Fi Series."

These concerts are part of the eighth annual Bud Light Spring Jam. Spring Jam is the Rocky Mountains' premier spring celebration with concerts, ski and snowboard competitions and parties. The music kicks off March 21 with Super Diamond playing the CORE Party in downtown Aspen.

For more information about Spring Jam, please visit www.aspensnowmass.com

Aspen Skiing Company operates four destination mountains – Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk – and is the home of the ESPN Winter X Games through 2010. Aspen/Snowmass also offers unparalleled nightlife and off-slope activities as well as four award-winning Ski & Snowboard Schools. Aspen/Snowmass is accessible by two of the most convenient airports in the mountains – Aspen Sardy Field (3 miles from Aspen) and Eagle County Airport (70 miles from Aspen). For more information on Aspen/Snowmass, please call 800/525-6200 or 970/925-1220, or visit the company's website at www.aspensnowmass.com.

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