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**SNOWMASS RESORT TO BECOME NEWEST
'VICEROY' OFFERING**

Acclaimed Architect Jean-Michel Gathy of Denniston International to Design Newest Viceroy Resort and Residences, one of America's first LEED-certified Silver hotels

October 30, 2007 (Snowmass Village, Colorado) – Viceroy Hotels and Resorts, one of Kor Hotel Group's luxury brands, announces the latest U.S. expansion of its Viceroy flag with Viceroy Resort and Residences Snowmass. Set to become the anchor hotel to **Related WestPac's** impressive Base Village re-development project, Viceroy's first mountain location unfolds in the breathtaking, natural beauty of surrounding Snowmass, located minutes from Aspen Mountain. Viceroy Snowmass will open winter 2009/2010.

"Just five years young and our Viceroy brand is at an exciting juncture," said **Nicholas Clayton, President of Kor Hotel Group.** "The successes of Viceroy Santa Monica and its sister property in Palm Springs have inspired this exciting growth into Colorado and beyond. As with our other Viceroy properties, Snowmass will become the ideal multi-seasonal destination, offering an array of innovative services and activities designed for guests of all ages," said Clayton.

Viceroy Snowmass will be a ski-in/ski-out, 236-room hotel set within the new \$1 billion Snowmass Base Village development. Kor Hotel Group will manage the property under an agreement with Related WestPac, offering guests of the hotel unparalleled mountain resort amenities including a 7,000 square-foot spa, fitness center and multi-generational activities, such as the availability of a year-round swimming pool, kids club, casual and fine dining restaurants, flexible conference space, and ski valet facilities. Viceroy Snowmass is destined to become Colorado's premier year-round resort offering.

Designed by award-winning architect and designer **Jean-Michel Gathy** of the Malaysia-based powerhouse, **Denniston International**, Viceroy Snowmass will be an inspirational retreat designed to accommodate the signature Viceroy amenities and services envisioned for one of America's first LEED-certified Silver hotels. Denniston's portfolio includes the One and Only at Reethi Rah (Maldives), Aman Resorts in Indonesia, Turks and Caicos and India, and The Setai in South Beach.

"We are thrilled that Snowmass, Colorado is part of Kor Hotel Group's Viceroy expansion and are proud that Viceroy Snowmass will be one of the first LEED Silver hotels in the nation. Snowmass has a tremendous legacy built on its breathtaking natural beauty, and striving for the ambitious Silver certification will play a key role in the creation of the preeminent multi-season resort community," said **Patrick N. Smith, President of Related WestPac**.

At Snowmass, Gathy will integrate the region's traditional design elements (including wood, stone and glass) in innovative ways to create sophisticated public and private spaces that are both visually stunning and comforting. Renowned for his impressive roster of exclusive hotels and resorts and luxurious approach to ecologically responsible design, Gathy is a major force behind the design of other Viceroy projects in the Caribbean and Mexico.

Viceroy and Related Companies, whose collaboration first began on Viceroy Miami at Icon Brickell (2009), are fully engaged and are excited to continue to work together to grow Viceroy in other exciting destinations. Viceroy Snowmass demonstrates the growing relationship between Viceroy and Related Companies, in this case, with **Related WestPac**, a joint venture between **Related Companies**, a fully integrated private real estate development company based in New York, NY and **WestPac Investments Colorado LLC**, a diversified real estate investment and development company.

For further information about Viceroy Hotels and Resorts, please contact Kor Hotel Group or Hawkins International PR at the numbers listed above.

For more information regarding Related WestPac and its Base Village re-development project, contact Promo Communications.

About Viceroy

Viceroy hotels and resorts exemplify a passion for authentic, world-class, visionary design and inventive service. From skyscraping cities to pacesetting playgrounds, every Viceroy destination re-imagines the essence of style and service and inspires discriminating guests and residents to indulge in glamour, reinterpret cultural traditions and redefine their notions of luxury. Current Viceroy properties include [Viceroy Santa Monica](#) and [Viceroy Palm Springs](#). Under development are [Viceroy Miami](#), [Viceroy Mayakoba](#) in the Riviera Maya on Mexico's Caribbean coast, [Viceroy Zihuatanejo](#), [Viceroy Snowmass](#) in Colorado, as well as Kor's initial overseas venture, [Viceroy Anguilla](#) in the British West Indies.

The official site for the Viceroy brand is viceroyhotelsandresorts.com.

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