

***For Immediate Release***

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## **Snowmass holiday festivities fill the month of December**

**(Snowmass, Colorado)** Snowmass Village, Colorado, is gearing up for a special holiday season this December. From tree-lighting ceremonies and brilliant traditional decorations on the Snowmass Village Mall to a torchlight parade down the mountain to Santa's magical presence, Snowmass simply sparkles with holiday cheer. Whether visitors come for the early season lodging specials or the divine New Year's Eve festivities, Snowmass will feel like home for the holidays.

For unique holiday gift ideas from Snowmass, visit [www.snowmasspress.com](http://www.snowmasspress.com) for an additional holiday press release.

### **2006 Snowmass Holiday Schedule**

#### **Letters to Santa**

Children with last-minute Christmas wishes can make sure the jolly old fellow hears about it by dropping off a note in his personal mailbox located on the Snowmass Village Mall. Selected letters are published in the local newspaper, the Snowmass Village Sun.

**Dec. 11 Community Open House and Loving Tree Dedication:** This annual Silvertree Hotel celebration is held on the Snowmass Village Mall. Buy an ornament and benefit Hospice of the Roaring Fork Valley. Complementary beverages and light fare will be served. Time: 4:30-6:30pm. Cost: Free

**Dec. 14 Holiday Open House at Anderson Ranch Arts Center:** Featuring an exhibition of artwork by Ranch residents, a candlelit walk between studios with 300 luminaries and festive goodies, this holiday open house in December is the perfect chance to meet resident artists and purchase original artwork for that special someone. Time: 5:00-7:00pm. Cost: Free

**Dec. 15 Chanukah at The Silvertree Hotel:** Come celebrate the festival of lights at The Silvertree Hotel! The menorah will be displayed in The Silvertree Hotel Lobby with plenty of dreidels and gelt for everyone to enjoy. Time: Sunset. Cost: Free.

**Dec. 16 Grand Opening for new 8-passenger Elk Camp Gondola.** Come check out the ribbon cutting and grand opening for this exciting addition to Snowmass' slopes. Contact: 925-1220.

**Dec. 17-24 Santa at the Silvertree Hotel.** Santa and his elf will be on hand to take complimentary photos of the kids and receive last minute requests. Complimentary hot cocoa & cookies. Time: 4:30–6:30 p.m. Location: The Silvertree Hotel, Elbert Lane, Snowmass Village. Cost: Free. Contact: 923-3520

**Dec. 19 Holiday Kids Krafts.** Colorful, creative and fun holiday arts & crafts await children looking for something to do off the slopes. During this supervised hour, Kids Krafts will send children home with a special handmade holiday souvenir of their Snowmass vacation. Time: 4-5pm. Location: Meet in the Ticket Pavilion on the Snowmass Village Mall. Cost: Free. Contact: 1-800-SNOWMASS

**Dec. 20 Gingerbread Making:** Parents can bring their kids to the Silvertree Hotel and create holiday memories and gingerbread sensations! All treats can go home with you. Time: 5:30-7:00 p.m., Location: El Dorado Room, Silvertree Hotel, Elbert lane, Snowmass Village. Cost: Free! Contact: 925-3520

**Dec. 21 Holiday Kids Krafts.** Colorful, creative and fun holiday arts & crafts await children looking for something to do off the slopes. During this supervised hour, Kids Krafts will send children home with a special handmade holiday souvenir of their Snowmass vacation. Time: 4-5pm. Location: Meet in the Ticket Pavilion on the Snowmass Village Mall. Cost: Free. Contact: 1-800-SNOWMASS

**Dec. 21-24 Santa's Village & Carolers-a-Caroling:** The North Pole comes to the Snowmass Village Mall! Photos with Santa are offered daily. Each afternoon the Waldorf Revelers stroll through the Mall singing favorite Christmas carols, while John Sommers and Twirp Anderson serenade guests in The Silvertree Hotel lobby with mountain favorites and seasonal songs. Time: 2:30-4:30pm. Location: The Snowmass Village Mall.

Cost: Free! Contact: 1-800-SNOWMASS

**Dec. 22 Storytelling with Jill Sheeley:** Join Jill Sheeley, local author of "Frasier the Yellow Dog" for music, stories, and a visit from the real live Frasier! Santa will be on hand right after storytelling to take requests from little ones. Time: 3:45 p.m. Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village. Cost: Free. Contact: 923-3520

**Dec. 23 Storytelling with author Johnny Boyd:** Join Snowmass local author Johnny Boyd for a reading of his children's book, "First Tracks," about a little girl who travels to a ski resort, meets the locals, and learns to ski. Santa will be on hand right after storytelling to take requests from little ones. Time: 3:45 p.m. Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village. Cost: Free. Contact: 923-3520

**Dec. 23 Torchlight Parade:** Whether viewer or participant, the annual torchlight parade down Snowmass' slopes looks magnificently luminous! Moms, Dads and Kids ages 8 and older are invited to be part of the trail of light down the mountain. Time: Dusk. Location: Fanny Hill. Cost to participate: Free! Contact: For more information, stop by the Information Desk in the Ticket Pavilion or call 970.923.0560

**Dec. 23 Cross Country Silverboom and Kiddieboom Races:** Head to the Snowmass Cross Country Center for one to six kilometer cross country races for kids and adults, prize drawings, and refreshments. 10 a.m. for Silverboom races, noon for Kiddieboom.

Location: Snowmass Cross Country Center, 0446 Clubhouse Drive. Contact: 923-5700

**Dec. 24 Storytelling at The Silvertree Hotel:** T'was the night before Christmas and Santa will be reading holiday tales before a roaring fireplace in The Silvertree Hotel Lobby. Location: The Silvertree Hotel, Elbert Lane, Snowmass Village. Cost: Free  
Contact: 923-3520

**Dec. 24 Fireworks over Snowmass.** On Christmas eve, Snowmass welcomes Santa to town with a brilliant fireworks display that's sure to catch his eye. Check out the bright lights and holiday show from your balcony or restaurant or bundle up for a star-lit walk to the end of the Snowmass Village Mall. Time: 8 p.m.. Location: Over Fanny Hill. Contact: 1-800-SNOWMASS.

**Dec. 24 Snowmass Chapel:** The Snowmass Chapel holds two candlelight protestant services with Christmas Handbell and Vocal Choirs. For more details, visit [www.snowmasschapel.org](http://www.snowmasschapel.org)

**Dec. 29 Storytelling with Jill Sheeley:** Join Jill Sheeley, local author of "Frasier the Yellow Dog" for music, stories, and a visit from the real live Frasier! Santa will be on hand right after storytelling to take requests from little ones. Time: 3:45 p.m.

Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village

Cost: Free. Contact: 923-3520

**Dec. 30 Storytelling with author Johnny Boyd:** Join Snowmass local author Johnny Boyd for a reading of his children's book, *First Tracks*, about a little girl who travels to a ski resort, meets the locals, and learns to ski. Santa will be on hand right after storytelling to take requests from little ones. Time: 3:45 p.m. Location: The Silvertree Hotel Lobby, Elbert Lane, Snowmass Village. Cost: Free. Contact: 923-3520

**Dec. 31 Snowmass New Years Eve Celebrations**

Snowmass rings in the New Years with celebrations ranging from intimate gourmet prix-fixed dinners in local restaurants such as Sage Bistro (923-0923) and The Artisan (923-2427) to the Silvertree Hotel's 18th annual New Year's Eve gala (923- to parties in local hot spots such as the Mountain Dragon and Zane's Tavern. Cost: Prices vary per event. Contact: individual venues or call 1-800-SNOWMASS for details.

**December Lodging Specials:**

**ResortQuest Early Winter Ski Package** starts at \$99/person per night . Valid for travel 11/27/06-12/21/06. Based on quad occupancy and subject to taxes and availability. Book by December 1, 2006 by contacting ResortQuest Snowmass-- mention WSP. Phone: (970) 920-0590 Tollfree 1-800-222-7736. Website: [www.resortquestsnowmass.com](http://www.resortquestsnowmass.com)

**The Silvertree Hotel - Early Season Package** Valid for Travel December 1-21, 2006

Stay slopeside, ski Snowmass, and save on lift tickets & lodging. Packages are selling fast for as low as \$245.00 per night with lifts included. Advertised rate is based on a two night stay, for two people and include two days of skiing. Adjust your dates and number of children/adults to customize your package. Call 1-800-837-4255 or 970-923-3520 or e-mail [reservations@silvertreehotel.com](mailto:reservations@silvertreehotel.com) using promotion code "earlypkg"

**The Wildwood Lodge - Early Season Package.** Valid for travel December 1-21, 2006

Package starts as low as \$215.00/night. Rate is based on two people for a two night stay, and includes two daily lift tickets. Adjust your dates and number of children/adults to customize your package. Call 1-800-837-4255 or 970-923-3520 or e-mail [reservations@silvertreehotel.com](mailto:reservations@silvertreehotel.com) using promotion code "earlypkg"

**Pokolodi Lodge – Early Ski Season Special** .Dec 1-14 Lodging & Lift Ticket \$113/ person per night (2 night min. 2 person). Dec 15-21 Lodging & Lift Ticket \$79 per person per night (2 night min. 2 person). Nov 22- Dec 14 Book 4 nights receive 10% off. Stay 5 nights receive the 6th night free. Restrictions apply. To Book: Call the Pokolodi Lodge at 800-666-4556 or visit [www.pokolodi.com/sitepages/pid39.php](http://www.pokolodi.com/sitepages/pid39.php)

**Snowmass Inn - Early Winter Ski Season Rates.** Nov. 22- Dec. 14 Book 4 nights receive 10% off. Stay 5 nights receive the 6th night free. The Stay & Ski Package: Dec 1-14 \$98/person/night (2 night min, 2 person). Dec 15- 21 \$ 103/ person/ night (2 night min, 2 person). Restrictions apply. To Book: Call the Snowmass Inn at: 800 635-3758 or visit [www.snowmassinn.com](http://www.snowmassinn.com).

**Stay at Top of the Village** Condominiums over Christmas, and they can help procure a Christmas Tree with all the trimmings for your unit. Call 800-525-4200 or visit [www.destinationsnowmass.com](http://www.destinationsnowmass.com).

**Stay at the Laurelwood Condominiums** over the New Years, and the general manager will personally deliver a bottle of champagne and a happy new year greeting to each unit/ Call 866-356-SNOW (7669) or visit [www.laurelwoodcondominiums.com](http://www.laurelwoodcondominiums.com) for more information.

For more media information on Snowmass Village, visit [www.snowmasspress.com](http://www.snowmasspress.com) or contact PR Director Allison Johnson at (970) 309-5485.