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BUD LIGHT BIG AIR FRIDAYS START ON SNOWMASS FRIDAY, FEBRUARY 16 ***Live Music on the Snowmass Mall from 3:00-4:30pm, Fireworks at Dark***

Aspen/Snowmass, Colo. February 13, 2007 – Once again Aspen/Snowmass will host Bud Light Big Air Fridays on Fanny Hill in Snowmass Friday, February 16 and 23, March 2, 9, 16, 23, 30 and April 6, 2007 with a prize purse of \$1,050 weekly.

Spectators will witness a variety of high-flying antics displayed by the best new school fliers in the area, as skiers and snowboarders launch from the big air jump on Fanny Hill. Practice is from 1:00-2:00pm followed by the official competition from 2:00-3:00pm. Watch for giveaways throughout the event as well as live music on the Snowmass Mall following each Big Air from 3:00-4:30pm and fireworks over Snowmass at dark.

“Bud Light Big Air has been a huge hit over the years in Snowmass,” John Rigney, Vice President of Sales and Events. “The athletes come out in full force and this spectacle takes place center stage on our most popular mountain for everyone to enjoy.”

The competition is a forty minute jam session beginning at 2 p.m. Judges choose four skiers and four snowboarders from the jam session to continue on to the finals. Judges will choose the athletes based on over-all impression. The finalists will have one jump and then be placed according to best-trick.

Registration takes place on the day of the event between 12:30 p.m.-1:30 p.m. on Fanny Hill at the base of the jump. Registration is taken on a first-come, first-served basis and limited to 20 skiers and 20 snowboarders. The entry fee is \$20 per event (cash or check only). The competition is open to pros or amateurs of all ages. Competitors under the age of 18 must have a parent or legal guardian present at registration to sign a waiver and helmets are required. To qualify competitors must either have competed in a 2005-2006 Big Air event or competitors must successfully land the big air jump with a member of the Snowmass Ski Patrol as witness on the day of the event. For more information contact Tami Solondz at 970/300-7034.

Schedule of Events for the Bud Light Big Air Fridays

12:30pm - 1:30pm	Competitor registration at the registration tent on Fanny Hill
1:00pm - 2:00pm	Course is open for practice to registered competitors with bibs
2:00pm - 2:40pm	Bud Light Big Air Jam Session Competition on Fanny Hill
2:45pm - 3:00pm	Bud Light Big Air Finals
3:00pm - 4:30pm	Live Music at the Snowmass Pavilion
Fireworks over Fanny Hill	7:00pm- February 16 and 23, March 2 and 9 8:00pm - March 16, 23, 30 and April 6

Thanks to our sponsors Bud Light, Salomon, Town of Snowmass Village, Smith, Coke, Thorlo, RLX, American Express, Nissan, Hertz, Ricola, Obermeyer, The Aspen Times, and Rocky Mountain Sunscreen.

Aspen Skiing Company operates four destination mountains – Snowmass, Aspen Mountain, Aspen Highlands and Buttermilk – and is the home of the ESPN Winter X Games through 2010. Aspen/Snowmass also offers unparalleled nightlife and off-slope activities as well as four award-winning Ski & Snowboard Schools. Aspen/Snowmass is accessible by two of the most convenient airports in the mountains – Aspen/Pitkin County Airport (3 miles from Aspen) and Eagle County Airport (70 miles from Aspen). For more information on Aspen/Snowmass, please call 800/525-6200 or 970/925-1220, or visit the company’s website at www.aspensnowmass.com.