

FOR IMMEDIATE RELEASE:



## Jazz Aspen Snowmass Blind Faith Pass On-Sale November 23 Announcements of Labor Day Festival Improvements

Aspen, CO – November 14, 2007 – The popular and money saving Jazz Aspen Snowmass Blind Faith Pass will go on sale November 23, offering locals an early opportunity to purchase discounted festival tickets for both the June and Labor Day Festivals. Single festival passes are available for \$99, while passes for both festivals are only \$149. A \$15 service charge will be added to each. Blind Faith passes include one general admission ticket to each day of the four-day festivals.

Passes can be purchased November 23 – December 31 at the Belly Up Box Office, online at [www.jazzaspen.org](http://www.jazzaspen.org) or at 866-JAS-TIXX. Only a limited number will be released so plan to purchase early and avoid missing a single act of the season. Or consider a pass for a friend, they make a great holiday gift.

Ticket buyers from the 2007 Labor Day Festival should notice some significant improvements from this year's Sunday Sept 1 concert, when a sold-out Allman Brothers Band, Michael Franti and Leftover Salmon show significantly strained the capacity of festival operating systems. In response to feedback from both concert goers and municipal officials, JAS organizers have met both internally and with Town of Snowmass Village representatives, to come up with solutions to the improved management of another sold out crowd, to eliminate lines for food and beverage and allow for easier movement around the site.

"JAS is lowering the attendee capacity by nearly 10% and increasing physical site capacity by nearly 15% through improvements to expand usable land on the main field," says Jim Horowitz, JAS CEO/President. "Additionally, certain infrastructure from the main field will be removed, allowing for significantly more usable space to attendees."

Other improvements will include a 20% increase in toilets, better management of lines at festival bars and the addition of strolling food and beverage vendors bringing items to attendees on the main field. "This will allow attendees to get food and drink without having to cross to the JAS Village," says Horowitz.

The 2008 Labor Day Festival is scheduled for August 29 – September 1 in Snowmass Town Park. The June Festival will take place June 19-22 at the Rio Grande Park in Aspen.

For more information on the JAS Blind Faith Pass and plans for the 2008 season, please contact JAS at 920-4996 or visit [www.jazzaspen.org](http://www.jazzaspen.org).

# # #

Press: Andrea Beard (970) 920-4996 or [abeard@jazzaspen.org](mailto:abeard@jazzaspen.org)