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Media Contact: Allison Johnson
(970) 309-5485 or aj@snowmasspress.com

**SNOWMASS VILLAGE MARKETING & SPECIAL EVENTS WELCOMES NEW ONLINE MARKETING
MANAGER MARK MELEG**

Snowmass Village, CO (April 8, 2008) – Snowmass Village is pleased to welcome onboard new Online Marketing Manager Mark Meleg. Meleg, who begins on April 10, is responsible for all online activities for the Snowmass Village Marketing, Special Events, and Group Sales department.

“We are very pleased to welcome Mark to the team,” says Susan Hamley, marketing director for Snowmass Village. “Mark brings extensive experience and intimate knowledge of Snowmass to the table and we’re looking forward to kicking our online web initiatives into even higher gear with this new position.”

Meleg’s responsibilities include the development of online advertising plans and campaigns, web enhancement and search engine optimization, management of at least six websites, and measurement, reporting, analysis and refinement of all online efforts.

Meleg received a Bachelors of Fine Arts degree in the field of graphic design from Montana State University. His background over the past seven years includes working in marketing, advertising, and new technologies for companies such as The Aspen Times, Darnauer Communications and Coates Reid & Waldron as the Snowmass director of marketing. Meleg’s responsibilities at his previous position with Real Time Marketing included creating several Snowmass websites and working on many Snowmass marketing projects, so he is well-versed and prepared to step into his new role. Meleg also is an artist and a Snowmass native with a tremendous passion for its treasured past and exciting future.

Says Meleg about his new position with the Town, “I am truly excited for the opportunity to be a part of the evolution of Snowmass Village. I feel my connection to the Village’s past puts me in a unique position to positively influence the way Snowmass Village is perceived in years to come.”

After April 10, he can be reached at (970) 922-2295 or mmeleg@tosv.com.

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