



For Immediate Release: June 16, 2008

SNOWMASS VILLAGE, COLORADO OFFERS PATRIOTIC EXTRAVAGANZA AND GREAT VACATION VALUE FOR JULY 4 HOLIDAY MOUNTAIN GETAWAYS.

(Snowmass Village, Colorado) – Travelers interested in a July 4th weekend getaway will find great value, massive music, and western Independence Day celebrations in Snowmass Village, Colorado.

Celebrate the July 4th Weekend in Snowmass Village, Colorado, with:

- **JULY 2: A Real Western Rodeo:** The oldest continuously running community rodeo in the state of Colorado, the **Snowmass Rodeo boasts champion bull and bronc riders**, barrel racing, roping, trick riding, mutton bustin' for kids and much more, plus a new barbecue from the famed Hickory House of Ribs of Aspen followed by a campfire sing-a-long with S'mores. Kids ten and under are **FREE!**
- **JULY 3: FREE Sunset Concert.** Popular roots-rock specialists in the tradition of groups like The Eagles and The Allman Brothers, the **Freddy Jones Band** hits the outdoor stage on Fanny Hill. Bring a picnic, and the kids will love the special free kids' zone just for them. 6 p.m. on Fanny Hill.
- **JULY 4: FREE Independence Day Activities:** Try a nature hike or nature trail walk guided by a naturalist. **Independence Day Kids' Krafts** class at 4 p.m. Free access to the two 18-hole disc golf courses and over 40 miles of hiking and biking trails. Head into Aspen for the free July 4th parade. **Additional activities** include: river adventures, golf, horseback and jeep tours, hot air balloon rides, chairlift rides, scenic mountain tours, historic ghost towns, and more.
- **JULY 5: FREE Sunset Concert and Fireworks** by rhythm & blues trailblazer **Mavis Staples**, a Rock and Roll Hall of Famer considered one of VH1's "100 Greatest Women of Rock & Roll." 7 p.m. on Fanny Hill, followed by fireworks.
- **EXCEPTIONAL LODGING SPECIALS:** For every budget or style of lodging from hotels to condominiums right on the slopes and at a fraction of winter costs.
- **INDEPENDENCE FROM YOUR CAR:** With a free Snowmass shuttle, free airport transfers from most properties, free public transportation to Aspen, and five **NEW** daily flights on low cost carrier Frontier Airlines, vacationers can leave the car behind and be on the ground and out having fun in the mountains within an hour of landing at the airport.

Lodging Specials

Visit www.snowmassvillage.com/lodging-specials for details on all the below offers.

Timberline Condominiums: Independence Celebration Special

Come celebrate July 4th in Snowmass with massive mountains of adventure plus hear Mavis Staples in a free concert with fireworks on July 5. Stay 3 or more nights get your last night free!
Valid 6/28/08 – 7/7/2008. Rates start at \$130.00 per night.

The Laurelwood Condominiums

Bring the whole family and have a barbeque on your own private balcony or patio. Laurelwood studios have a queen bed, queen sleeper sofa, fully equipped kitchen and a two-tier 24 person hot tub. Rate starts at \$159/ night plus tax. Minimum night stays apply.

The Pokolodi Lodge

Stay at the Pokolodi Lodge and receive 10% off a stay of two nights or longer July 3-6. Rent a bike or purchase anything at Gene Taylor Sports, and Pokolodi Lodge guests receive 30% off.

The Snowmass Inn

The Snowmass Inn offers a special 10% discount for stays of two nights or longer July 3-6. Rent a bike or purchase anything at Gene Taylor Sports, and Snowmass Inn guests receive 30% off.

The Timberline Condominiums Family Special

Rates start at \$172/ night for a one bedroom plus loft deluxe condominium (A 20% savings, based on availability and subject to a 12.3 % tax, valid for any stay 4 nights or more).

First Choice Properties

Stay three nights and get the 4th night free for the July 4th weekend. Rates start at \$335/night for a luxury three-bedroom condominium or \$450/night for a private home while supplies last.

For more information, visit the official Snowmass Village website at www.snowmassvillage.com or call 1-800-SNOWMASS.

For media information, visit www.snowmasspress.com or contact Allison Johnson, aj@snowmasspress.com or (970) 309-5485.

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