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**SNOWMASS VILLAGE ANNOUNCES MUSIC FOR CHILI PEPPER & BREW FEST
Tickets now on sale for popular festival celebrating 5th anniversary June 6-8, 2008**

Snowmass Village, CO (April 8, 2008) – The Aspen/Snowmass summer season kicks off in 2008 with the 5th annual Snowmass Chili Pepper & Brew Fest June 6-8, 2008. Sponsored by the Boulder Hot Sauce Company, this hot & spicy weekend extravaganza draws over 7,000 people to Snowmass and promises to melt any remaining snow off the peaks with its jalapeno hot music including Dr. John, the Neville Brothers, Stephen Marley, Lyrics Born, Henry Butler, and more. Tickets are now on sale online and after May 15 tickets will be available at participating City Markets between Rifle and Vail and at local outlets in the Roaring Fork Valley.

“From reggae to rock & roll to blues, this music line-up is the perfect way to celebrate the event’s fifth year,” says Town of Snowmass Village Marketing Director Susan Hamley. “Add in the chili and microbrew components and it’s easy to see why the festival has become such a popular way to kick off the summer in Aspen/Snowmass.”

This unique festival combines three spicy elements into one fiery weekend of music, microbrews, and chili tastings. International Chili Society cooks vie to enter the world championships while offering samplings to the public, and over 80 microbrews are available to tasters as well. Sunday is a free day and children twelve and under are absolutely free all weekend long.

FESTIVAL SCHEDULE:

FRIDAY

CHILI: The International Chili Society’s **Front Range District Chili Cook-Off**. ICS cooks square off in this **sanctioned district level competition** in the categories of Chili Red, Chili Verde and Chili Salsa followed by public tastings. Friday’s winners in Verde & Salsa win a spot in the World’s Championships. The Red Chili winner goes on to a “Last Chance” competition.

MICROBREWS: Over 40 elite national microbreweries compete in the professionally judged **Best Summer Ale Brewfest 2008** competition. Party Pass holders are invited to the following public tasting with over 80 microbrews on tap to sample.

MUSIC: Musicians hit the stage starting at 3 p.m.

DJ Harry

SCI Fidelity recording artist DJ Harry has toured throughout the U.S. and Canada since 1993, DJing solo and with artists such as James Brown, Moby, String Cheese Incident, and Keller Williams. His music appears on over 15 major and independent labels and he has been featured on CNN Radio and NPR in addition to scoring multiple independent films.

Lyrics Born

From his debut in San Francisco in 1992, Lyrics Born has become one of the most critically acclaimed and best-selling independent hip-hop artists of this era, selling more than a million records as one of the most licensed rap artists in the world. Founding member of the seminal independent record label Quannum Projects, Lyrics Born has released seven records and averages over 150 sold-out shows a year.

Stephen Marley

The second son of Reggae legend Bob Marley, Stephen Marley is a legend in his own right. A member of the celebrated Marley sibling group The Melody Makers since age seven, the award winning producer, singer, songwriter, and multi instrumentalist has won six Grammys-- more than any other Marley family member or reggae artist in history.

SATURDAY

CHILI: The International Chili Society's **Sizzling Snowmass Regional Cook-off**. ICS cooks square off in this **sanctioned regional level competition** in the categories of Chili Red, Chili Verde and Chili Salsa followed by public tastings. All Saturday's champions win a spot in the World Championships.

MICROBREWS: Party Pass holders are invited to the Grand Beer Sampling to taste over 80 microbrews from some of the nation's most prestigious breweries.

MUSIC: Musicians hit the stage starting at 3 p.m.

Henry Butler

Butler, who just released his first-ever live solo album produced by George Winston, is an eight-time W.C. Handy "Best Blues Instrumentalist" award nominee and has been called "the finest all-around pianist in New Orleans" (Jazz Times), "a piano genius" (All Music Guide) and "the greatest living proponent of the classic New Orleans piano tradition" (CMJ New Music Report Issue). Butler plays a rich amalgam of jazz, Caribbean, classical, pop, blues and R&B influences.

The Neville Brothers

Considered New Orleans's First Family of Funk, the Neville Brothers' individual recording history spans over 40 years. The brothers, Art, Charles, Aaron, and Cyril, have become renowned for their passionate funk and blues-soaked deep pocket grooves. Since their initial album in 1978, the Neville Brothers have released fifteen additional albums and

continue to provoke, excite, and entertain audiences around the world with their unique blend of R&B, pop, jazz and funk.

Dr. John

Dr. John, is an American icon who began his musical career in New Orleans in the 1950s as a session musician. His 1968 debut album *Gris Gris* was considered one of Rolling Stone's Greatest Albums of All Time. Dr. John has played with the Rolling Stones, Carly Simon, James Taylor, Van Morrison and Willy DeVille among others and has extensive movie and television credits to his name. This American icon's music spans the globe and often combines blues, boogie woogie, and rock and roll. He was inducted into the Louisiana Hall of Fame in 2008.

SUNDAY (Free!)

CHILI: Local aficionados get their chance to heat up the Mall during the popular People's Choice Chili competition.

MICROBREWS: Snowmass is home-brew heaven during the Locals' Home-brew Competition.

MUSIC: TBA

GENERAL INFORMATION:

Tickets are now available at www.snowmasschiliandbrew.com. After May 15, tickets are available at: The Daly Bottle Shop, Sundance Drug & Liquor, Great Divide Music, Sounds Easy, Glenwood Music, and participating City Markets between Rifle and Vail.

Festival Pass: only \$15 on Friday or \$20 on Saturday. Includes access to the outdoor concerts on Fanny Hill and food, beer, and wine concessionaires.

Party Pass (for ages 21 & up): \$25 on Friday and \$30 on Saturday. Includes unlimited access to the microbrew tastings and to sampling five different types of chili each day.

Weekend Party Pass (the best value): This \$50 weekend Party Pass allows unlimited access to microbrews and five chili samplings.

Children 12 and under are admitted free.

Lodging Specials:

Come for the festival and enjoy a massive mountain of possibilities, from shopping and dining to hiking and mountainbiking. Rent a bike at participating shops, show your festival ticket and the chairlift ticket's on us. Lodging specials start at \$40/person at www.snowmasschiliandbrew.com or by calling 1.800.SNOWMASS.

The Timberline Condominiums

Special rates start at \$104/night plus tax. Some restrictions may apply. To book lodging, contact 800-922-4001 or visit www.thetimberline.com.

The Crestwood, A condominium hotel

Special rates start at just \$40/person/night plus tax based on double occupancy. Some restrictions may apply. To book lodging, contact 800-356-5949 or visit www.thecrestwood.com.

The Pokolodi Lodge

Special rates start at just \$82/night. A two night minimum is required. Some restrictions may apply. To book lodging, call 800-666-4556.

The Snowmass Inn

Special rates start at \$72/night plus tax. A two night minimum is required. Some restrictions may apply. To book lodging, call 800-635-3758.

The resort town of Snowmass Village, Colorado, is located in the heart of the Elk Mountains 9 miles from Aspen, Colorado. Take advantage of Frontier's new five daily flights into Aspen/Snowmass from Denver airport starting April 29. Snowmass offers diverse lodging and daily activities for families, adventurers, and couples. For a summer media guide of this popular mountain destination, please visit www.snowmasspress.com. For general information, visit www.snowmassvillage.com or call 1-800-SNOWMASS.

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