

Media Contact: Allison Johnson
Phone: (970) 704-9988
Email: aj@snowmasspress.com



SNOWMASS VILLAGE BRINGS UKULELE SUPERSTAR TO TOWN DURING JAZZ ASPEN SNOWMASS CELEBRATION

Snowmass Village, Colo. -- Those looking to pass the time before the start of Jazz Aspen Snowmass' evening concerts on June 23 can stay in Snowmass and enjoy hiking, biking and mountain activities or head to Snowmass Village during the day to catch free world-class music by a unique music superstar who has been compared to Jimi Hendrix.

"Jake Shimabukuro is an incredibly talented musician and we're thrilled to be bringing him to Snowmass Village," says Marketing Director Susan Hamley. "This year's Parrothead Block Party offers a much higher level of talent than in previous years."

The San Diego Union Tribune calls Jake Shimabukuro a "Hawaiian virtuoso" with "monster instrumental chops" who has "transformed the ukulele's musical potential in ways that –until he came along – seemed almost unimaginable." Snowmass Village is the only place in the Southwest to hear Shimabukuro play for free this summer, and he takes to the Snowmass Village stage at 1 p.m. this Saturday, followed by the award-winning music trio The Greencards at 3 p.m.

Additional Parrothead Block Party activities include sidewalk sales, kids' fun like Sparkles the Clown, and tropical island drink specials at local restaurants, as the mall is transformed into an island paradise. A mountain of adventure awaits as well, including 40 miles of trails, two on-mountain disc golf courses, a chairlift and more. Buses from Aspen run regularly from Ruby park for only \$3/one way.

MUSIC BIOS:

Jake Shimabukuro. Jake Shimabukuro (she-ma-BOO-koo-row) is regarded as one of the world's top ukulele musicians. Renowned for lightning-fast fingers and revolutionary playing techniques, he captivates audiences with intricate strumming, electrifying, high-energy grooves and smooth, melodic ballads. Playing jazz, blues, funk, classical, bluegrass, folk, flamenco, and rock, he has performed with Diana Krall, Fiona Apple, Blues Traveler, Jimmy Buffet, Ziggy Marley and many others. For more details, visit www.jakeshimabukuro.com/

The Greencards The Greencards is an acoustic music trio that has headlined major festivals and toured with Bob Dylan and Willie Nelson. Named Best New Band at the Austin Music Awards in 2004, they also won Best New/Emerging Artist of the Year at the Americana Awards in 2006. Known for their instrumental chops, The Greencards perform with musical super-conductivity, a respect for tradition, and a zest for innovation, toeing a line that connects Fairport Convention to New Grass Revival to Patty Griffin while still remaining vibrantly independent and exquisitely balanced. For more details, visit www.thegreencards.com

LODGING SPECIAL:

The Silvertree Hotel is offering a special lodging package of \$206/night. The package includes 2 nights of lodging during the Jazz Aspen Snowmass Festival and two day tickets for two people to Jazz Aspen/Snowmass. Taxes not included, based on double occupancy and availability. Call 800-525-9402 for details or contact reservations@silvertreehotel.com.

For additional lodging specials or general Snowmass information, visit www.snowmassvillage.com.

The resort town of Snowmass Village, Colorado, is located in the heart of the Elk Mountains 9 miles from Aspen, Colorado. Snowmass is accessible via four regional airports (Aspen, Eagle, Grand Junction, and Denver), with new daily service from Los Angeles on United and expanded Delta service from Salt Lake City. Snowmass offers diverse lodging and daily activities for families, adventurers, and couples. For a summer media guide of this popular mountain destination, please visit www.snowmasspress.com.

#