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SNOWMASS OFFERS EXTREME BONDING ON FATHER'S DAY

Snowmass Village, Colo. – Guys looking to be a rad dad this Father's Day can head to Snowmass Village, Colorado, to impress the kids. Considered the premier destination for the extreme sport of mountainboarding in the U.S., Snowmass also boasts diverse family activities such as a new trail running race and 36 holes of disc golf to ensure a memorable Father's Day weekend.

The rad-est dads around can bond with their kids by taking a lesson in mountainboarding, an extreme summer action sport that essentially takes skateboarding off the pavement and onto the dirt (think of a snowboard on wheels on the slopes). Snowmass was the first resort in Colorado to open its mountain to dirt riding and is one of the only mountain resorts to offer lessons and rentals (children's classes start at \$65/half day and are available through Camp Aspen/Snowmass; private lessons of up to 5 people are \$242 for 3 hours or \$365/6 hours, rentals are approximately \$20 for a half day. 800-724-2066). The mountain also offers trails, beginner and professional terrain parks and courses used by the pros in the U.S. Open Mountainboarding Championships, the sport's most prestigious national competition which Snowmass hosts for a fifth year July 26-28, 2007.

Additional Father's Day Activities include:

Winter Meets Summer: Dads still pining for some snow action also should pack their snowboards and check out "The Glacier," a terrain park that re-opens on Snowmass June 9 to skiers and boarders. During the week, Snowmass offers a special Winter Meets Summer snow terrain park camp for kids ages 6-14 (rates start at \$65 for a half-day session), while on the weekends the terrain park is free and open to the public while the snow lasts (www.aspensnowmass.com).

NEW Event: If bonding over jumps and berms isn't dad's speed, he can sign up instead to compete in the new **La Sportiva Trail Race Trifecta** June 16-17 with the chance to win prizes and up to \$1,000 in cash. Competitions include a 5K, a hill climb, and a half marathon on the scenic trails of Snowmass. (www.runtherockies.com)

NEW Disc Golf Course: Snowmass is the only mountain resort in Colorado to offer two complete 18-hole disc golf courses. The courses are free and open to the public (chairlift access is \$6/adult and \$4/child & senior) and include incredible scenery, water hazards, and diverse elevation changes. Dads can bring their own equipment or buy a specialized disc golf Frisbee at one of several sports shops on the Snowmass Village Mall (\$9-30).

Golf: The award-winning semi-private Snowmass Club Golf Course is open to the public after 1 p.m. daily and until June 23, rates are \$120 for 18 holes and includes access to the new short course. Eight additional golf courses are located within a 40-mile radius of Snowmass Village. (www.snowmassclub.com or 970.923.5600.)

Fly Fishing: Three Colorado-certified Gold Medal trout streams are located less than a half hour from Snowmass Village. Dads can head out on their own or brush up on their skills with a guided wade or float trip with Taylor Creek Fly Shop. Rates start at \$255 for a half day wade trip. (www.taylorcreek.com or 970.927.4374).

Get Wet: From the New Zealand-imported sport of whitewater sledging to whitewater rafting to a new Snowmass recreation center with 4 outdoor pools, a water slide and more, Snowmass offers easy access to diverse H₂O activities.

Mountain Biking and Hiking: Over 40 miles of free trails await families in Snowmass Village, ranging from paved pussycats to heart-stopping scenic wonders to adrenaline-pumping downhill and technical trails. Pick up a trail map at local bike rental shops for details.

Additional Activities: Paintball courses, a bungee jump, horseback & jeep rides, art classes, campfire sing-alongs and more, plus over 20 restaurants and 30 shops ensure that families will find plenty to do in Snowmass over the Father's Day weekend.

Lodging Deals:

Destination Resorts in Snowmass Village extends a rate of \$189/night for a 2-bedroom, 2-bath unit at the Top of the Village Condominiums with a pool for the kids, a hot tub surrounded by scenic aspens, and hiking trails just out the back door. Dates: June 16-18 based on availability. Contact 1-800-336-5534 or www.destinationsnowmass.com

The Pokolodi Lodge is offering a special room rate of \$80/night, based on availability June 14-18, double occupancy, and a 2-night minimum. For more information, call 800-666-4556, visit www.pokolodi.com, or email lodging@pokolodi.com.

The Silvertree Hotel and Wildwood Lodge are offering a discount of 20% off lodging June 16-18, 2007 for direct bookings, based on availability. Contact www.silvertreehotel.com or 1-877-766-1999 for details.

The Snowmass Inn is offering a special room rate of \$70/night based on availability June 14-18, double occupancy, and a 2-night minimum. For more information, call 800-635-3758, visit www.snowmassinn.com, or email lodging@snowmassinn.com.

The Timberline Condominiums Summer Special. Buy two nights and get your third night free this summer at the Timberline Condominiums based on availability. Call 1-800-922-4001 or visit www.thetimberline.com for details.

The Villas Golf Special (Valid 5/5-6/22 and 9/9-10/14, 2007). Stay at The Villas' gorgeous 1- to 4-bedroom condominiums and play golf at the award-winning Snowmass Club course designed by James Eng. Rates start at \$352.50 per person (based on double occupancy) not including tax for a 1-bedroom

condo and include one round of golf for 2 after 1pm. A 3-night minimum is required, blackout dates may apply. Cart and range balls are included in golf price (weather permitting). To book, call 1-800-525-0710

Additional lodging available through www.snowmassvillage.com and by calling 1-800-SNOWMASS (1-800-766-9627)

General Information:

Snowmass is the ultimate family destination this Father's Day and located only 3.5 hours from Denver or a short 50-minute flight from Denver International Airport on United Express to the Aspen/Snowmass airport only 6 miles away. This summer Snowmass boasts expanded daily and direct air service from Salt Lake City on Delta and from Los Angeles on United. Ninety-five percent of the lodging in Snowmass is within walking distance to the main dining, shopping, hiking and mountain biking, while a free shuttle can take visitors to wherever else they need to go in town. Diverse condominium options ensure families can stay together with ease. Snowmass is an ideal home base for exploring a region that includes everything from historic Aspen only 9 miles away to the largest man-made hot springs pool in the world at Glenwood Springs.

For more information on special lodging packages, activities, and adventures in Snowmass, visit www.snowmassvillage.com or call 1-800-SNOWMASS. For media information, contact Allison Johnson at (970) 704-9988 or email aj@snowmasspress.com.

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