



FOR IMMEDIATE RELEASE  
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## **FALL IN LOVE WITH SNOWMASS DURING THE HARVEST SEASON** **Festivals, foliage and affordable lodging specials abound**

**Snowmass Village, Colo.** – From one of the most scenic running races in America to Oktoberfest and a wine festival to soaring hot air balloons, Snowmass's fall schedule offers something for everyone. With festivals and events nearly every weekend of September, Snowmass Village is the place to escape to Fall in Love with the Rocky Mountains.

### **FALL FESTIVAL SCHEDULE:**

#### **4th Annual Oktoberfest Presented by Grolsch (Sept. 8)**

It's time to don the Lederhosen and dust off that beer stein for Snowmass' popular free harvest celebration. From traditional German music, food, and entertainment to a free concert by gifted singer/songwriter Ruthie Foster, whose rising star is as hot as the flaming fall foliage, the day promises to be a fitting kick-off to the harvest season. Grab a braut and a brew at the beer gardens and let street performers entertain the kiddies. Tuba and accordion players stroll the festival, while D'Miesbacher OIM Taler performs traditional German dances and Steve Rock's Tanzkapelle Band plays polkas and traditional Teutonic tunes. 12-6 pm. (Contact: 1-800-SNOWMASS or [www.snowmassvillage.com](http://www.snowmassvillage.com))

#### **4th Annual Aspen/Snowmass Ride for the Cure® (Sept. 8)**

A 100-mile bike ride around the Aspen/Snowmass area (with flatter 26-mile course option) celebrates fall in the beautiful Rocky Mountains, while benefiting the Susan G. Komen Breast Cancer foundation. Last year's ride attracted 424 riders of all levels and raised \$655,000. Online registration for all events is encouraged. Snowmass Village hosts the riders' lunch. (Contact: 970.920.0250 or [www.komenaspen.org](http://www.komenaspen.org))

#### **4th Annual Snowmass Autumn Open Disc Golf Tournament (Sept. 8)**

The Snowmass Autumn Open Singles Disc Golf Tournament is held on the brand new 36 hole course on Snowmass Mountain. This challenging and scenic disc golf tournament includes 2 rounds on both courses. Divisions for men and women include Beginner/Intermediate and Advanced/Expert with cash prizes for 1st, 2nd and 3rd Place. Registration starts at 9 a.m. the tournament begins at 10 am. The cost is \$20 (\$6 lift ticket not included) with 100% prize payout (Contact: Taka Sakai at 970.379.0283).

#### **Snowmass Balloon Festival (Sept. 14-16)**

One of the highest hot air balloon festivals in the nation, this visually stunning festival sends 30 pilots up over Snowmass for three days of competitions. Friday's Colorado Rat Race spans the Roaring Fork Valley in a timed distance race. Saturday's Dawn Quixote competition sends 30 hot air balloons up in the space of a ballfield to joust with large tethered weather balloons. On Sunday, pilots skim low over reflecting golf course pools to aim tennis balls into large tubes. Family fun and brilliantly colorful balloons make the competitions a photographic must-see, as is the Saturday evening balloon glow event, where the tethered hot air balloons twinkle like stars in a spectacular nighttime showcase. All events are free to

spectators and launch from the Snowmass softball field. (Contact: 1-800-SNOWMASS or [www.snowmassballoon.com](http://www.snowmassballoon.com))

### **Snowmass Wine & Jazz Festival (Sept. 14-15)**

In it's fifth year, the Snowmass Wine & Jazz Festival promises to tantalize the tastebuds. The event kicks off on Friday evening at the Artisan restaurant with the popular sell-out four-course winemakers dinner(\$125) featuring La Spinetta and Banfi wineries and a special menu by award-winning Executive Chef David VanHolten. On Saturday, the Grand Tasting (\$50) gives visitors the chance to partake of 80 different wineries and 15 cuisine samplings from local chefs on the Snowmass Mall from 1-5 p.m. The group Starwood kicks out jazz tunes, while a silent auction with over 100 different items ranging from wine to vacations is held as well. (Contact: 970.379.6577. Tickets available at Sundance Liquor & Gifts, El Jebeverages, the Daly Bottle Shop, the Grog Shop or at the door for the Grand Tasting.)

### **The Vasque Golden Leaf Half Marathon (Sept. 22, 2007)**

Chosen by Trail Runner Magazine as one of "America's 14 most scenic races", the Vasque Golden Leaf is one of the most beautiful foot races in the Rockies. This 13.3 mile half marathon traverses from Snowmass Village to the heart of Aspen on mountain trails and roads at the height of Colorado's breathtaking fall colors. Race starts at Fanny Hill in Snowmass at 8:30 am. (Contact: 970.925.2849 or visit [www.utemountaineer.com](http://www.utemountaineer.com))

### **FALL FOLIAGE ACTIVITIES & ADVENTURES**

Situated in the heart of the Elk Mountains and surrounded by one of the largest wilderness areas in the state of Colorado, Snowmass is a foliage enthusiast's heaven. Over forty miles of trails for fall hikes, bike rides, and photographic jaunts start out from the core of the Village, and a free town shuttle and 95% slopeside lodging ensure they're easily accessible. Fall foliage drives abound as well, from easy paved roads up to historic ghost towns to rugged 4-wheel drive roads and jeep rentals and rides. Horseback rides, weekend chairlift rides, disc golf, mountain biking, paragliding, and much more are available.

### **FALL LODGING SPECIALS**

**Snowmass Inn: Oktoberfest Special.** Rates start at \$69/night (2 night minimum). Property includes pool & hot tub, free continental breakfast. This special is based on availability 9/7-9/8/07. To book, visit [www.snowmassinn.com/](http://www.snowmassinn.com/) or call 800-635-3758.

**Wine & Jazz Festival Lodging Special.** Rooms start at \$79/ room per night at the Wildwood Lodge or \$99/night at the Silvertree hotel based on single or double occupancy. Add on Wine & Jazz festival tickets for \$50/person. Based on availability, not including tax, some restriction may apply. To book, call 1-877-766-1999 or visit [www.silvertreehotel.com](http://www.silvertreehotel.com).

**Pokolodi Lodge: Snowmass Balloon Festival Special.** \$79/night Pool & Hot tub, Free continental breakfast. Special is based on availability 9/14-16, 2007. Book at [www.pokolodi.com](http://www.pokolodi.com) or call 800-666-4556.

**Stonebridge Inn "Get a Lift from Fall" Special.** Rates start at \$55.55 per person based upon double occupancy, includes two Gondola lift tickets. Offer Valid Sept 4th-30th, weekends only. Call 1-800-922-7242

**Timberline Condominiums Fall Spectacular.** Rates start at \$91/night plus tax (A 30% discount!). Based on availability, some restrictions may apply, valid 9/4/2007 - 10/31/2007. Contact [reservations@thetimberline.com](mailto:reservations@thetimberline.com) or 1-800-922-4001

**The Villas Fall Golf Special.** Rates start at \$352.50 per person (based on double occupancy) not including tax for a 1-bedroom condo and include one round of golf for 2 after 1 pm. A 3-night minimum is required, blackout dates may apply. Cart and range balls are included in golf price (weather permitting).(Valid 9/9-10/14, 2007). Contact 1-800-525-0710.

**For more fall lodging specials and general Snowmass information, visit [www.snowmassvillage.com](http://www.snowmassvillage.com).**

*The resort town of Snowmass Village, Colorado, is located in the heart of the Elk Mountains 9 miles from Aspen, Colorado. Snowmass is a scenic three hour drive from Denver and accessible via four regional airports (Aspen, Eagle, Grand Junction, and Denver). Snowmass offers diverse lodging and daily activities for families, adventurers, and couples. For media information on this popular mountain destination, please visit [www.snowmasspress.com](http://www.snowmasspress.com).*

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