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SNOWMASS' FREE MUSIC SERIES KICKS OFF ON THURSDAY Massive Music & Movies weekend concerts & movies to follow.

Snowmass Village, Colo. -- Snowmass Village's Summer of Free Music Series kicks off this Thursday at 6 p.m. on Fanny Hill with the popular band War. The series is followed over the weekend by the first of the summer's free Massive Music & Movies programs which includes a new collaborative presentation of Aspen Shortsfest favorites, concerts by critically acclaimed musicians Son Volt and Keller Williams, and a special laser light show.

"We're celebrating Independence Day a little early this year with a spectacular line-up of free music and Aspen Shortsfest movies," says the Town of Snowmass' Marketing Director Susan Hamley. "This is a great time to get out of the heat, head to the mountains and catch some great free music & movies in Snowmass."

All Snowmass concerts and movies are free. Snowmass' new liquor policy will be in effect starting on Thursday night. No byo alcohol will be allowed into the concert venue, and all bags will be checked at the two concert entrances on Elbert Lane and at the end of the Snowmass Village Mall. Concert attendees without coolers or bags can use a pass-through lane, while multiple other fast-moving lanes will be dedicated for those wishing to carry coolers onto the hill. Visitors who haven't heard about the alcohol policy change will be able to claim check their alcohol for pick up when leaving the venue.

All proceeds from the sale of alcohol on Fanny Hill will go toward local nonprofits. Three serving bars and four roving vendors will be selling the following for cash purchase only:

Beer/ Alcoholic Beverages:

Bud & Budlight \$2.00; Becks \$3.00; Ascent 54 on tap \$3.00; Bacardi Mojito \$3.00

By the Bottle:

337 Cabernet \$20/ bottle; Irony Cabernet, Merlot, or Pinot Noir \$15/ bottle; Irony Chardonnay \$15/bottle; Gnarly Head Zinfandel \$10 /bottle; Joe Blow Red or White \$10 /bottle; Far Niente Chardonnay \$50/bottle; Joseph Phelps Cabernet \$50/bottle

By the Glass:

Monterra Cabernet, Chardonnay, Merlot, Sauvignon Blanc, or Pinot Grigio \$6/glass; House wine Cabernet, Chardonnay, \$2/glass.

Snowmass Weekend Schedule:

JUNE 28: SNOWMASS SUMMER OF FREE MUSIC SERIES

Time: 6pm on Fanny Hill

Cost: Free

War: This original street band phenomenon that forever fused rock, jazz, Latin, and R&B while transcending racial and cultural barriers with a multi-ethnic line-up has sold nearly 25 million records to date and is a permanent part of America's pop cultural landscape.

JUNE 29: THE LIGHTER SIDE OF ASPEN SHORTSFEST AT SNOWMASS

Time: 7:30 pm at The Cabaret Room at the Silvertree Hotel.

Cost: Free

Favorite Shortsfest Films include: CARMICHAEL and shane (Australia); For Interieur (France); Guide Dog (USA); If There Were No Lutherans...Would There Still Be Green Jello? (USA); The Job (USA); Kwiz (Belgium); A Painful Glimpse Into My Writing Process (In Less Than 60 Seconds) (USA); Pilgrim (Ireland); Ousmane (Senegal/France); The Substitute (Italy); Tanghi Argentini (Belgium).

JUNE 30: MASSIVE MUSIC & MOVIES INDEPENDENCE DAY CELEBRATION (FREE)

Time: Concerts at 6 pm and 7:30 pm on Fanny Hill. Laser Light show follows.

Cost: Free

Keller Williams: Keller Williams is literally a one-man jam band and one of today's most distinctive guitarists/singer-songwriters. A self-taught percussive and rhythmic musician, Williams is known for unconventional introspective folk songs and his innovative and original methods of performing concerts in the jam band scene. Incredibly prolific, Williams has released nearly an album a year since 1998.

Son Volt: Principle musician Jay Farrar has amassed a sizable and distinctive body of work since coming on the radar with popular group Uncle Tupelo in 1989. His band Son Volt has met with critical acclaim with music ranging from quiet folk/country ballads reminiscent of Bob Dylan's John Wesley Harding, to barhouse rockers in the spirit of Neil Young with Crazy Horse.

Laser Light Show: Come rain, shine, or fire ban, the show goes on in Snowmass! This brilliant laser light show is nearly 30 minutes long and produced specifically for Snowmass by renowned lighting designer Jeff Silverman, whose light show credentials include Millenium celebrations in Reno, Woodstock's 30th Anniversary and shows for such major corporations as Conesco, Las Vegas Hilton, the Royal Caribbean Cruise Line's largest ship and Las Vegas' Bellagio.

JULY 4TH

Don't miss all the Aspen/Snowmass Fourth of July Festivities including:

The Snowmass Rodeo on Wednesday, July 4. Details are at www.snowmassrodeo.org

Aspen's hometown July 4th parade draws crowds by the thousands and includes a festive parade, street dance & block party, kids' bicycle rodeo, and fireworks over Aspen Mountain.

For Snowmass July 4th lodging specials and more information, visit www.snowmassvillage.com.

The resort town of Snowmass Village, Colorado, is located in the heart of the Elk Mountains 9 miles from Aspen, Colorado. Snowmass is accessible via four regional airports (Aspen, Eagle, Grand Junction, and Denver), with new daily service from Los Angeles on United and expanded Delta service from Salt Lake City. Snowmass offers diverse lodging and daily activities for families, adventurers, and couples. For a summer media guide of this popular mountain destination, please visit www.snowmasspress.com.

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