

For Immediate Release
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Snowmass magician wins prestigious Hollywood Academy of Magic Award

Snowmass Village, Colorado. April 1, 2005. Favorite local magician W.H. "Doc" Eason brought home a prestigious academy award this month. One week after the film industry's Academy Awards, the 37th annual Magic Castle/ Academy of Magical Arts held an equally glamorous banquet ceremony on March 6 at the Henry Fonda Theatre in downtown Hollywood to honor magicians of distinction.

Eason received the first-ever Bar Magician of the Year award for his nearly three decades of dedication to the magical arts. Qualifying magicians also must have performed in the Magic Castle's historic WC Fields Magic Bar, which Eason was instrumental in establishing. The award was presented by W.C. Field's own grandson, Everett, a retired judge in the Los Angeles area. With this honor, Doc Eason joins the select rank of magicians recognized as the best of the best.

"I am humbled by this award from my fellow magicians," says Eason. "When I first watched magic at the Tower Restaurant in Snowmass Village, Colorado, 28 years ago and was 'bitten by the magic bug', the idea of receiving such an award was not even on my radar screen. In a way I feel this award is as much a recognition of all my years at the Tower as for my appearances at the Magic Castle."

The Magic Castle is a private night club for magicians as well as the home of the Academy of Magical Arts. Located within a Victorian mansion in the Hollywood Hills, it has for more than 40 years been widely recognized as the center of the magic world where only the

world's best are invited to appear. Eason has the distinct honor of having an open invitation to perform at the Magic Castle whenever his schedule permits.

Eason, who was the resident magician at the Tower Magic Bar in Snowmass Village, CO from 1977 until it closed in 2004, began his magic career during a two-week motorcycle trip to Snowmass Village, Colorado, to visit friends who co-owned The Tower Restaurant with singer John Denver. After meeting legendary bar magician Bob Sheets, Eason was hooked and remained at The Tower as the featured entertainer. Eason also has been honored twice with invitations to perform at the esteemed Ball of Magicians in Vienna, Austria. He appeared regularly this past winter at the Stonebridge Inn. Eason's unique style of close-up magic, his humorous repartee, and the warm, personal attention he pays to customers have made him one of the country's best magicians. Eason also travels the U.S., Canada, and Mexico as a lecturer, speaking to corporate groups and associations on the "therapy of humor."

Doc Eason will spend the next few months planning the Snowmagical Family Fun Fest (July 29-31), a weekend extravaganza of magic, stage and street performances, workshops, music, and much more. Eason has organized this festival for 24 years and says it has been revitalized with new energy and vision in the past two years making it one of the most popular Snowmass summer events for the entire family.

For general information on Snowmass, please visit www.snowmassvillage.com or call 1-800-SNOWMASS.

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