



For Immediate Release
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**Snowmass offers "Last Call" end of season deals and steals along
with some of the best spring skiing in decades**

Snowmass Village, Colorado. March 13, 2006. With only a month left in the winter ski season, it's not just the snow that continues to fall. Many Snowmass Village lodges are offering "Last Call" spring specials and packages that make it more attractive than ever to take advantage of one of the resort's best ski seasons in decades.

"We've had just astounding snow conditions this winter, and visitors can find lodging packages for every budget to take advantage of the phenomenal spring skiing in these final weeks before the mountain closes on April 16," says Susan Hamley, Marketing Director for the Town of Snowmass Village.

Located just 6 miles from Aspen Sardy Field (ASE) airport, 67 miles from Eagle County Regional Airport (EGE), and only a 3-hour drive from Denver, Snowmass is one of the most convenient mountain resorts in Colorado. Offering 95 % true ski-in/ski out lodging, this resort town boasts the second largest mountain in Colorado and diverse terrain for every level of ability including 3 terrain parks and a super pipe, the most double diamond acreage in the country, and miles and miles of wide open groomers for intermediates. Lift tickets also are good on the ski area's other three mountains: Buttermilk, home to the Winter X Games, Aspen Highlands with its new Deep Temerity lift, and Aspen Mountain.

Off the slopes, Snowmass activities range from free après-ski concerts, kids' activities, and Nordic trails to snowshoe, snowmobile, dogsled, and hot air balloon trips. The only year-round zipline in Colorado opened at Snowmass this winter, and it's the only zipline in the world where riders wear their skis or snowboard for the entire duration of the ride. Visitors can try out this zipping fun time for a special end-of-season rate of \$10/ride. Nearly 30 restaurants serve a variety of tastes including fresh sushi & seafood, tantalizing regional gourmet dishes, or more casual and family-friendly pizza parlors. Shopping in both Snowmass and nearby Aspen, Colorado, promises an abundance of options to find that perfect gift or vacation memento.

"Last Call" deals start at \$333 for a 4 night ski-in/ski-out condominium with a 3 day lift ticket package in Snowmass Village. Accommodations vary from economy to full service hotels, moderate to luxury condominiums, and magnificent vacation home rentals.

Lodging specials include:

* Tamarack Condominiums (04/09/2006 - 04/16/2006). These beautifully appointed two- to four-bedroom condominiums at the base of the ski slopes are the perfect accommodations for a carefree ski vacation. Each unit has at least one fireplace (most have two) and full kitchens. The property has a pool, spa and daily housekeeping. Special includes: 4 Nights Lodging, 2 Bedroom, 3 Day Lift Tickets, Complimentary Aspen Airport Taxi Service, Discount Air Add

Ons Available from All US Cities. Total cost is \$333/person double occupancy based on availability. 1-800-364-4203.

* Snowmass Inn (03/17/2006 - 03/31/2006) The Snowmass Inn is 50 yards from the ski slopes and adjacent to the Village Mall. Includes complimentary continental breakfast, outdoor heated pool and hot tub. Special includes: 5 Nights Lodging, Hotel Room, 4 Day Lift Tickets, Complimentary Aspen Airport Taxi Service, Discount Air Add Ons Available from All US Cities. Total Cost is \$626.00/person double occupancy based on availability- price per person. 1-800-364-4203.

* Silvertree Hotel (03/17/2006 - 03/24/2006). Stay at Snowmass Village's only full-service ski-in / ski-out hotel. Luxuriate in our heated pools and whirlpools, rejuvenate in our saunas and steam room, pamper yourself with a relaxing massage, feast on epicurean delights at our three in-house restaurants and enjoy exceptional service from our attentive staff. Adjacent to the Snowmass Conference Center. Special includes: 5 Nights Lodging, 4 Day Lift Tickets, Complimentary Aspen Airport Shuttle, Discount Air Add Ons Available from All US Cities. Total Cost is \$952/person double occupancy based on availability. 1-800-364-4203.

Numerous additional lodging specials are listed at www.snowmassvillage.com. For more information, please visit www.snowmassvillage.com or call 1-800-364-4203. For additional media information, please call Allison Johnson at (970) 704-9988.