



For Immediate Release
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Come Early, Stay Late: Snowmass offers nearly 500 lockers for storing your gear

Snowmass Village, CO. There's never been a better time to ski Snowmass and stay late to enjoy the more than 60 restaurants and shops in the village. In addition to the new live après-ski music on the Snowmass Village Mall Stage that runs from 2-5 p.m. Thursdays through Sundays this winter, the town of Snowmass Village recently purchased 100 custom-made ski lockers which brings up to nearly 500 the number of lockers Snowmass offers for visitors and residents to store their gear.

“The new lockers are a great investment for Snowmass, and we really encourage visitors and locals to take advantage of this amenity along with all the great shopping and dining Snowmass offers,” says Jason Haber, Economic Resource Director for the town.

Over 100 new oversized lockers are now available on the third floor of the Snowmass Village Mall in locker rooms located next to Challenge Aspen's office and directly above D&E Sports. All proceeds from these lockers benefit Challenge Aspen, an organization dedicated to providing recreational and cultural experiences for individuals who have mental or physical disabilities. With a private bathroom and a spacious heated room for changing, the new locker rooms are a boon to visitors hoping to remain in Snowmass when the ski day ends. Meridian Pacific LLC generously donated the space for these lockers to encourage revitalization of the Snowmass Village Mall, and the locker rooms are conveniently accessed via the Mall elevator,

which is located on the main mall level near Alpine Bank and the Daly Bottle Shop. The new lockers are available for rent through the Challenge Aspen office (970- 923-0578) at daily (\$15), weekly (\$100), or seasonal (\$750) rates.

When visitors are ready to head home, transportation couldn't be easier. Free Snowmass Village shuttles run every 20 minutes around the Snowmass core until 12:45 am, after which 'Late Night' service is then available by calling (970) 923-3030. RFTA Buses leave the Snowmass depot at 15- and 45-minutes past the hour until 2:15 a.m. for Aspen and Downvalley locations. RFTA buses are free until 4:45 pm, after which they cost only \$3/person one way.

So whether visitors want to catch that band at the Blue Door or check out Snowmass' diverse dining and shopping scene, options to stay and play are more convenient and exciting than ever before, so bring your street shoes to Snowmass this winter!

Additional Snowmass Village Lockers also are available at:

Aspen Sports in the Village Mall (970) 923-6111

(180) Daily Baskets: \$5 perfect for shoes & skis
(60) Day/ Weekly Lockers: \$15 / day ~ \$75 / Wk
(20) Seasonal Lockers: \$500 (sold out)

Christy Sports in the Village Mall (970) 923-2717

(30) Ski Lockers
Daily: \$5 -\$10 per day
Weekly: \$25 for week

Daly Lane Restroom Area, Transportation Office (970) 923-2543

(6) Weekly or Seasonal lockers are available at \$10/ Wk or \$200/season

Coin Operated Lockers- Transportation Office (970) 923-2543

Coin operated lockers ranging in price from fifty cents to \$1.25 are available at the Daly Lane Village Shuttle Stop and at the RFTA Bus Depot on Snowmelt Road.

Bus and Shuttle Information:

Snowmass Transportation Office: (970) 923-2543

RFTA Information: (970) 925-8484

Dial-A-Ride: Dial-A-Ride, provided by High Mountain Taxi for \$1, offers service anywhere around Snowmass by calling 923-3030. (8:00 am – 9:00 pm)

Late-Night-Rides: Free late night taxi service, 1:00am – 2:30 am. Service to anywhere in Snowmass Village, 923-3030.

For additional information on Snowmass restaurants, shopping, and the après-ski scene, please call 1-800-SNOWMASS.