

**For Immediate Release**  
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## **Calling all bartenders: Snowmass holds annual Bartenders' Brawl March 12**

**Snowmass Village, Colorado. March 7, 2005.** The Bartenders Brawl returns to Snowmass Village this Saturday, giving bartenders the chance to ham it up as they vie for the honor of mixing the best St. Paddy's Day libation. All bartenders in the valley are invited to participate in the event and test their drink mixing skills at the Snowmass Ticket Pavilion at the Snowmass Village Mall at 3 p.m. Visitors and locals will have the chance to catch some wacky and unusual bartending demonstrations as well.

"It's really like a stage act and a great après-ski event," says event director Josh Behrman. "The audience watches the best bartenders in the valley put together the drinks. They're in full costumes, and it's a fun tradition that we hope to carry on for years to come. May the best bartender win."

Last year the Bartenders Brawl revived an old Snowmass tradition that originally involved the rights to keep a stuffed parakeet in the winning bar for a year, and 6 regional bartenders turned out to test out their shaker, mixer, blending, and garnish skills. Bartenders were required to use Bushmill Irish Cream in their drink last year, and bartender Alex from the former Tower Restaurant won.

This year bartenders have a little more leeway and must use some combination of Stoli, Stoli O, Stoli Ras, Stoli Citrus, Stoli Cranberry, Midori, Carolan's Irish Cream, or Hornitos tequila in their drink. Prizes include two tickets to Taj Mahal on March 28 at the Wheeler Opera House and \$100. The judges for the event include Behrman, Jacqie Stewart of Christy Sports, and Joey Woltemath with the Aspen Skiing Company.



Throughout the following week, visitors and locals will be able to try the winning drink at the winning bartender's home bar or restaurant, and on St. Paddy's Day on March 17, where the Snowmass Village Mall and Fanny Hill will be packed with Irish spirit. St. Paddy's Day events and activities range from Irish Beer and fare to kids crafts, Celtic dancers, drum and bagpipe marches, and free concerts by The Motet and The Prodigals, one of the best Irish traditional rock bands in the U.S.

For more information or to register to compete in the Bartenders Brawl, call 925-1663 or email [snowmassevents@aol.com](mailto:snowmassevents@aol.com). For a detailed schedule of St. Paddy's Day events, visit [www.snowmasspress.com/stpat](http://www.snowmasspress.com/stpat). For general information on Snowmass lodging and events, please visit [www.snowmassvillage.com](http://www.snowmassvillage.com) or call 1-800-SNOWMASS.

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