

**Snowmass ROCKS St. Paddy's Day with free concerts, pipe & drum parades, leprechaun scavenger hunts and more.**

**Snowmass Village, Colorado. March 2, 2005.** If you think Snowmass is only green in the summertime, you've never been to a Snowmass' St. Paddy's Day. The second annual St. Paddy's Day celebration promises to turn slopes and spirits green with Irish spirit.

"I come from Chicago where they go all-out for St. Paddy's Day, including dying the river green," says Snowmass Village Director of Marketing Susan Hamley. "There's no reason we can't do the same thing here in Snowmass, only on the mountain! With green shamrocks on Fanny Hill, the leprechauns, the bagpipes, Celtic music and Irish beer and food, and all the other entertainment, we've got a great line-up of events for the whole family and the biggest mountain Irish celebration around."

St. Paddy's Day kicks off Thursday, March 17<sup>th</sup> at 10 a.m. at the Lucky Leprechaun Scavenger Hunt on Fanny Hill. Both kids and adults are encouraged to come on out and try their luck searching for a variety of goodies including a grand prize Burton Snowboard donated by Christy Sports and a raft trip for two from Blazing Adventures.

When the kids finish chasing leprechauns around the mountain, they can return to the mall at noon for Kids' Krafts and the chance to make costumes worthy of the pipe & drum parade that begins at 2 p.m. That's when the Isle of Mull St. Andrews Pipe & Drum band from Denver takes it first of three promenades down the mall. The rest of the afternoon is packed with events ranging from the Bud Light Big Air competition and a free Budweiser Hi Fi Concert on Fanny Hill to Celtic dancers and Irish musicians, and free concerts on the Mall.



Called “the best Irish trad-rock band” by The Village Voice, the Prodigals hit the stage at 3 pm. Other entertainment throughout the afternoon includes the Colorado West Celtic Dancers performing Irish Step and Highlands Dances, the Roaring Jelly Celtic Trio performing contra dance music, and The Motet, who will deliver a grooving, unique blend of Afro-Beat, Afro-Cuban, Latin, Funk and Jazz. The night concludes with a Blarney Bash celebration in local Snowmass bars and restaurants. St. Paddy’s Day buttons are available at Roaring Fork Valley businesses and provide discounts in participating Snowmass stores, restaurants, and bars.

For a detailed schedule of St. Paddy’s Day Events, visit [www.snowmasspress.com/stpat](http://www.snowmasspress.com/stpat). For media and photo inquiries only, please contact Allison Johnson at (970) 704-9988 or [aj@snowmasspress.com](mailto:aj@snowmasspress.com). For general information on Snowmass lodging and events, please visit [www.snowmassvillage.com](http://www.snowmassvillage.com) or call 1-800-SNOWMASS.

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