



SNOWMASS SIZZLES WITH ROMANCE THIS SUMMER

Hot air balloons, sunset concerts, and romantic mountain adventures await

Snowmass Village, CO (Spring, 2008) – Couples wanting to reconnect will find romance and relaxation in Snowmass Village this summer. From diverse weekly events to one of the best free mountain concert series in Colorado to intimate dining experiences, Snowmass is an enchanting mountain getaway. With new daily service on Frontier, it's easier to reach than ever before and couples can be off the plane and out playing within an hour of landing.

Sample Couple Itineraries:

The Short & Sweet Weekend Getaway:

In Snowmass, the weekends start on Thursdays with the **free Thursday night concert series**. Pick up gourmet goodies at Grain Fine Foods or barbecue from the Black Saddle Grill and head to Fanny Hill, where exceptional blues, jazz, bluegrass, Latin, and rock music combines with a mountain sunset for the ultimate romantic al fresco evening. On Friday morning, try a **hot air balloon ride** that soars up over the Elk Mountains and concludes with a champagne breakfast. After lunch at the scenic Grille on the Deck, head out for an on-mountain **guided nature hike** followed by dinner at northern Italian restaurant Il Poggio. Saturday starts with a **bike ride** on one of Snowmass' 40 trails or a scenic **horseback ride** through aspen groves to spectacular mountain views. For lunch, stop by the renowned **Anderson Ranch Arts Center** and mingle with artists in the center café. Stroll the grounds and studios of this early 1900s ranch-turned-arts-center then head over to the Snowmass Club Golf Course for an afternoon **round of golf**. Finish up at The Artisan, where **handcrafted cuisine** from award-winning chef David Von Holton sets the mood for an intimate, romantic evening. On Sunday morning, stroll the **Snowmass Village Mall** and pick up coffee and breakfast burritos at gourmet café Fuel. Book a **spa treatment** at the Snowmass Club (guys can try the Gentleman's Facial, while ladies should check out the Hydrating FIJI Facial) followed by lunch on the deck at Sage Restaurant with expansive views of Mt. Daly. By Sunday afternoon, couples will be laughing like young lovers, holding hands, and falling in love all over again.

The Romantic Retreat:

Looking to get away for longer? Add on to the Short & Sweet with a variety of daily activities including:

- **Sunset Dinner Rides.** This evening jeep excursion and dinner at the historic Burlingame Cabin offers exquisite vistas of Mt Daly at sunset, a delicious dinner fresh off the grill, live music, a campfire and more.
- **Anderson Ranch Evening Lectures.** Every Sunday night, Anderson Ranch faculty and visiting artists share images of their work and the inspiration behind them in this free lecture series open to the public.
- **Mountain Biking Tours.** Take planning stress out of the equation by signing up for a guided mountain bike tour with Blazing Adventures either down from the stunning Snowmass/Maroon Bells Wilderness area or across Snowmass and scenic Old Snowmass. Feeling more adventurous? Try biking to Aspen for lunch on the technical

Government Trail or the easier Owl Creek trail or heading down the new Brush Creek Trail to the famous Woody Creek Tavern (public transportation can return you to Snowmass from both locales).

- **Aspen Saturday Market.** Stroll down historic Aspen's downtown district hand-in-hand and peruse vendors ranging from arts & crafts to organic produce to fresh breads and meats. Take the gondola to the top of Aspen Mountain for lunch and hike down.
- **Boomtown Bonanza.** Interested in mining and western history? Aspen/Snowmass offers a wealth of activities, ranging from Victorian walking tours to mine tours and museums to ghost towns in Ashcroft and Independence Pass.
- **Jeep Tour.** Snuggle up for a ride to the top of Snowmass' Elk Camp, where expansive views of the Snowmass/ Maroon Bells Wilderness extend on as far as the eye can see.
- **Watery pursuits.** Lovers looking to make a splash can try everything from whitewater rafting to river sledging to guided fly fishing tours to lounging poolside at the new Snowmass Recreation & Fitness Center, which offers 4 outdoor pools and a state-of-the-art workout facility.

Festivals & Events that Cater to Couples:

Snowmass Balloon Festival (September 12-14). Fall in the Rockies is one of the most scenic times of the year. Couples can stroll leaf-lined paths, ward off cooling nights in front of a fire, and explore all the mountain adventures of a landscape seemingly on fire with color. Juxtapose the golden aspens against the highest altitude balloon festival with regular launch in the nation, and you've got one of the most visually spectacular sights of the season. Over three days thirty balloons take to the sky in unique competitions and light up the night at the annual Saturday balloon glow. Combine hot air ballooning with the Snowmass Wine & Jazz festival on September 13, which offers wine and cuisine tastings from around the world, and the weekend becomes a true feast for the senses.

Music Lovers Rejoice! Snowmass boasts multiple music festivals where couples can catch renowned music acts all summer long. Celebrating five year anniversaries in 2008 are the Chili Pepper & Brew Fest (June 6-8) with Dr. John and the Neville Brothers and Massive Music, which brings in major national acts in free concerts for an Independence Celebration on July 5 and the weekend of August 2. Jazz Aspen/Snowmass books the weekly free concert series (June 26-Aug. 21) that the Los Angeles Times called one of the best in the nation while also hosting their Labor Day festival which draws over 30,000 music lovers to town. The nearby Aspen Music Festival also offers diverse classical music concerts all summer long.

Romance on the Run. Those with a passion for more athletic pursuits will find seven athletic competitions with amateur divisions and a host of fitness events in Snowmass around which to build a getaway. Sports include **trail running** (the La Sportiva Trail Race Trifecta June 14-15 and the Goldenleaf Half Marathon Sept. 27), **disc golf** (the NEW PDGA-sanctioned Snowmassive Disc Golf Open June 21-22 and the Autumn Open in August), **mountain biking** (the prestigious NMBS Blast the Mass July 11-13, the Snowmass Gravity Enduro Race Aug. 23-24, the 12 Hours of Snowmass Sept. 14, and the Aspen/Snowmass Ride for the Cure Sept. 6), and **overall fitness** at the fifth annual Snowmass Wellness Experience which brings top fitness and yoga experts such as Dan Millman, Chris Carmichael, and Pamela Peeke to town.

Arty and in Love. Interested in the arts? Couples can take advantage of numerous creative outlets in the Aspen/Snowmass area. Sign up for one of over 144 summer art classes at the renowned Anderson Ranch Arts Center (www.andersonranch.org) or head to town during a monthly summer auctionette where resident artists auction off their works to a standing-room-only crowd after a delightful picnic lunch. The Annual Anderson Ranch Art Auction and Print Sale (August 9) draws crowds of over 1,000 for spectacular silent and live auctions by renowned artists plus a buffet lunch and live jazz, while the Mountain Masterpieces Arts & Crafts Fair (Aug. 2-3) brings in over three dozen juried regional artists who display wares. Couples also can head into Aspen to gallery hop or visit the esteemed Aspen Art Museum.

For more information, visit the official Snowmass Village website at www.snowmassvillage.com or call 1-800-SNOWMASS.

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