



SNOWMASS VILLAGE OFFERS A NEW KIND OF REJUVENATION DESTINATION
The perfect combination of easy accessibility and remote mountain splendor lend revitalization and rejuvenation to any vacation

Snowmass Village, CO (Spring 2008) – Summer vacations are about relaxation and revitalization, and Snowmass Village is the ideal destination to unwind and decompress from the stresses of every day life. Surrounded by one of the largest wilderness areas in Colorado, Snowmass embodies a mountain spirit that can uplift, refresh, and rejuvenate the mind and spirit beyond a day at the spa.

With frequent new daily airline service on Frontier and daily service on United into the Aspen/Snowmass airport, visitors can be off the plane and out relaxing within an hour of landing. From calming walks and hikes amidst wildflowers and aspens to R&R by the pool or a sunset concert, Snowmass is an ideal mountain retreat that combines easy access and convenience with remote mountain beauty.

Relaxing Pursuits in Snowmass:

The Essential Rejuvenating Weekend: Combine all of the below activities with the Snowmass Wellness Experience (Aug. 16-17) for the ultimate mountain retreat. This weekend celebration of health and wellness encompasses all aspects of well-being and provides a sense of adventure and tranquility all in one weekend. *The New York Times* noted in 2007 that this event has the most extensive list of al fresco activities of any mountain wellness festival. Join best-selling authors and speakers for an inspirational weekend of enriching workshops, music, organic cooking demonstrations, yoga workshops, botanical walks, and more. Previous keynote presenters have included Marianne Williamson, Dan Millman, and Deepak Chopra in addition to other world-renowned experts. (www.snowmasswellness.com).

Get a lift: The Burlingame Chairlift provides an ideal opportunity to heighten senses, whether visitors are looking for a downhill rush on a mountain bike, a gentle stroll through the mountains, or a scenic spot for a picnic lunch. Head out for an hour or an afternoon; the crisp mountain air and spectacular mountain vistas are sure to do wonders for body and soul. (www.snowmassvillage.com) Chairlift costs: \$6/adults. \$4 for children and seniors.

Stretch those legs: Snowmass' free guided nature tours are the perfect way to stretch the legs while exploring the natural history and beauty of Snowmass either with a guided walk (M, W,F) or hike (T, Th, S) at 1 p.m. daily. Each tour lasts two to three hours and is led by a naturalist from the Aspen Center for Environmental Studies who shares details about the wild flowers, western vistas and wildlife. On-mountain tours are free, but a lift ticket is required (\$6/adult, \$4/children & seniors). The Nature Trail guided walk leaves from the Ticket Pavilion on the Snowmass Village Mall daily at 10 a.m. and is free as well.

Take to the trails: Serene wildflower meadows, peaceful Aspen groves, mountain vistas that go on for miles. Visitors looking to unwind amidst the natural beauty of the mountains will find over 40 miles of mix and match multipurpose trails in Snowmass. Whether visitors want to head out for a more invigorating journey into the back country of the Snowmass/Maroon Bells

Wilderness Area or meditate during a quick walk in the woods, the Snowmass trail system offers the perfect balance of convenience and scenic beauty and all the restorative mountain qualities of getting back to nature.

Spa Away the Day: The Snowmass Club offers a spa menu dedicated to enhancing relaxation, reducing anxiety, and increasing feelings of well-being. Treatments to pamper the body range from facials like the High-Altitude Hydrating FIJI Facial to salt scrubs, body peels, and traditional massages that relieve muscle aches and improve energy flow (970.923.5200). Additional luxury day spas and salons are available in nearby Aspen.

Tee Time: Designed by renowned architect Jim Engh, the award-winning Snowmass Club Golf Course boasts majestic views, challenging landscapes, and a traditional Irish links course twisted around a Rocky Mountain landscape. With a full-service pro shop, caddie program, two restaurants, a driving range and practice green all laid out before the scenic grandeur of Mt. Daly, the Snowmass Club Golf Course offers the ultimate serene mountain golf experience. Seven other courses are available within an hour's drive.

Heighten the senses: Take a hot air balloon ride up to 10,000-feet for the ultimate invigorating sunrise adventure. The Elk mountains span a 360 degree view, the wind gently whispers a greeting, and the adventure concludes with a champagne breakfast (Above it All Balloons: 970.963.6148).

Soothing Serenade: Music has an innate ability to calm and soothe, so kick back on a blanket with a divine al fresco picnic during the free weekly concerts and watch the stress leach away to the tunes of some of the nation's finest bluegrass, blues, African, and Jazz musicians. The Summer of Free Music Series concerts take place on Fanny Hill every Thursday at 6 p.m. with a new state-of-the-art sound system to ensure the sound is crystal clear and the experience a true celebration of the power of music.

Sunny Sensations: Looking just to relax poolside with a good book? Stop by Snowmass Photo & Books for hot-off-the-press favorites then head back to your accommodations. Nearly every property in Snowmass offers a splashing good time, while the NEW Snowmass Recreation Center offers 4 outdoor pools and a state-of-the-art fitness center.

Full-on Fitness: The Anderson Ranch Arts Center and the Snowmass Recreation Center offer fitness classes throughout the week, including yoga, spin, aerobics, and pilates. \$15/daily drop in at the Snowmass Recreation Center (www.snowmassrecreation.com); \$10/drop in at Anderson Ranch (970.319.8832).

Fly Away: Washington Irving once said, "There is certainly something in fishing that tends to produce a gentleness of spirit, a pure serenity of mind." Pure serenity of mind is less than a half hour from Snowmass on the Frying Pan and Roaring Fork rivers, which have been designated Colorado Gold Medal trout rivers for fly fishing. Additional legendary fishing can be had off the back side of Snowmass or in Jaffe Park just above the Upper Woody Creek Bridge.

For more information, visit the official Snowmass Village website at www.snowmassvillage.com or call 1-800-SNOWMASS.

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