



NEWS

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Frontier Airlines Declares Itself King of the Mountain!

Four Colorado Cities Highlight Continued Realignment of Route Network and Regional Aircraft Deployment

DENVER (February 14, 2008) – Following the first phase of a major realignment of its route structure announced in November 2007, Frontier Airlines (NASDAQ: FRNT) today announced eight new regional destinations designed to optimize the financial performance of its Embraer E-170 and Bombardier Q400 regional aircraft (operated for Frontier by Republic Air and Lynx Aviation respectively). The new regional markets announced today are shorter-haul markets, better suited to leveraging the economics of the E-170 and the Q400. In conjunction with its regional expansion, Frontier is also increasing capacity to several of its most popular destinations as it replaces regional aircraft with mainline flying and increases frequencies in time for the busy summer travel season.

A centerpiece to the regional realignment will be new non-stop service between Frontier's Denver International Airport (DEN) hub and four of Colorado's top destinations. Utilizing its new fleet of Bombardier Q400 aircraft operated by Frontier Airlines Holdings, Inc. subsidiary Lynx Aviation, Frontier will serve the following with non-stop, daily service from Denver:

- Colorado Springs Municipal Airport (COS), Colorado Springs, CO beginning April 15, 2008
- Aspen/Pitkin County Airport (ASE), Aspen, CO beginning May 15, 2008
- Durango-La Plata County Airport (DRO), Durango, CO beginning May 15, 2008
- Walker Field Airport (GJT), Grand Junction, CO beginning May 15, 2008

The quiet, fuel-efficient and technologically-advanced Q400 aircraft are ideal for flying into smaller markets and allow Frontier to bring its industry-leading customer service to underserved markets

unreachable with its larger aircraft. Frontier's new service is expected to reduce the average fare in many of the new markets by as much as 50%.

"Frontier's new service is great news for Colorado, and it's even better news for travelers from around the country seeking to visit Colorado's top destinations," said Colorado Governor Bill Ritter. "Tourism is one of Colorado's most important economic drivers and with the additional capacity Frontier will provide, there is only upside for the tourism industry. On behalf of the state of Colorado, we wish Frontier the best of luck in their new endeavor, and we look forward to sharing the beauty of Colorado with even more visitors, whether they are coming to Colorado for the first time or returning to Colorado for the 50th time."

"The citizens of Colorado Springs prefer the ease and convenience of their hometown airport, but they also want access to Frontier's friendly, low fare service," said Colorado Springs Mayor Lionel Rivera. "Frontier's new Colorado Springs service will give us the best of both worlds."

"We're thrilled Colorado's hometown carrier is making it easier for travelers across the United States to reach the Rocky Mountains and their ample tourist attractions," said Rob Perlman, Chairman of the Colorado Tourism Office Board of Directors. "Experiencing Colorado's world-class ski resorts, superior outdoor recreation, historic and natural points of interest and cultural events is easier than ever. Frontier's expanded air service to Colorado Springs and its natural wonders, Grand Junction and its growing agritourism, and the mountain airports of Aspen and Durango is great news for locals and visitors alike and illustrates Frontier's continued commitment to improving air access throughout Colorado," Perlman added.

More Mountains, More Cities

In addition to the expansion in its home state of Colorado, Frontier also announced several new non-stops to other Rocky Mountain and regional destinations from Denver including:

- Hector International Airport (FAR), Fargo, ND starting May 12, 2008
- Jackson Hole Airport (JAC), Jackson, WY starting May 15, 2008
- Missoula International Airport (MSO), Missoula, MT starting May 16, 2008
- Gallatin Field Airport (BZN), Bozeman, MT starting May 22, 2008

These routes will be served by a combination of Frontier's regional partners, Lynx and Republic Airways.

"Today's announcement is significant to our ongoing network realignment as these new destinations represent better utilization of our assets, allowing us to expand our network, increase higher-yielding traffic flows and diversify against competitive overlap," said Frontier President and CEO Sean Menke. "Our new fleet of Q400 aircraft also allows us to become the first low-cost carrier to offer service to these exciting mountain resorts and regional destinations. The irony is that so many of these new markets have been in our backyard since we began flying in 1994, but we have never had the right aircraft to be able to offer the low-fare, high-quality service that is a trademark of Frontier until we established our subsidiary Lynx Aviation and ordered the Q400."

Frontier is also making a number of adjustments to its upcoming spring and summer schedules, including increased frequencies to its most popular destinations. Highlights of the new schedule can be seen in the table below:

Key: M = Mainline Airbus service L = Lynx Q400 service R = Republic E170 service

Frontier Flight Changes (one-way segments listed by market)	Current Daily Departures	Spring/Summer Schedule Change	New Total Departures
DEN to ASE	0	+ 5 L (May 15)	5
DEN to COS	0	+ 5 L (April 15)	5
DEN to DRO	0	+ 3 L (May 15)	3
DEN to GJT	0	+ 4 L (May 15)	4
DEN to BZN	0	+ 2 L, 1 R (May 22)	3
DEN TO FAR	0	+ 2 R (May 12)	2
DEN TO MSO	0	+ 2 R, 1 L (May 16)	3
DEN TO JAC	0	+ 3 L (May 15)	3
DEN TO PDX	4	+ 1 M	5
DEN TO SEA	3	+3 M (by July 1)	6
DEN TO SMF	3	+1 M	4
DEN TO SJC	3	+1 M	4
DEN TO IND	4	+1 M	5
DEN TO DTW	3	+1 M	4
DEN TO LGA	2	+1 M	3
DEN TO BNA	3	+1 M	4
DEN TO SFO	5	+1 M	6

DEN TO MSP	4	+1 M	5
DEN TO CAK	2	+1 M	3
DEN TO ANC	0	+1 M (seasonal)	1
DEN TO YVR	0	+1 M (seasonal)	1
DEN TO GEG	3	+1 R	4
DEN TO BIL	3	+1 L	4

Frontier is also offering double miles for travel between Denver and all of its new destinations through June 15, 2008, for members of *EarlyReturns*, Frontier Airlines' frequent flyer program. To purchase tickets, customers can visit frontier's Web site at FrontierAirlines.com, contact Frontier Airlines at 1-800-4321-FLY or consult their professional travel agent.

About Frontier Airlines Holdings, Inc.

Frontier Airlines Holdings, Inc. is the parent company of Denver-based Frontier Airlines. Currently in its 14th year of operations, Frontier Airlines is the second-largest jet service carrier at Denver International Airport, employing approximately 6,000 aviation professionals. With 61 aircraft and one of the youngest Airbus fleets in North America, Frontier offers 24 channels of DIRECTV® service in every seatback along with a comfortable all coach configuration. In conjunction with its regional jet fleet, operated by Republic Airlines, and a fleet of ten Bombardier Q-400 aircraft operated by Lynx Aviation (a subsidiary of Frontier Airlines Holdings, Inc.), Frontier offers routes linking its Denver hub to 63 destinations, including 53 U.S. cities in 32 states spanning the nation from coast to coast; six cities in Mexico; two cities in Canada and one in Costa Rica. In November 2006, Frontier and AirTran announced a first-of-its-kind integrated marketing partnership that offers travelers the ability to reach more than 80 destinations across four countries with low fares, aboard two of the youngest fleets in the industry. For more in-depth information on Frontier Airlines, please visit its Web site at FrontierAirlines.com.