



FREE, FUN, AND FAMILY-FRIENDLY ARE THE BUZZ-WORDS IN SNOWMASS
New amenities include spectacular new children's center and recreation center

Snowmass Village, CO (Spring, 2008) – Snowmass Village is renowned as a winter haven for families, and it's fast becoming a favorite destination in the summers as well. Family fun ranges from an authentic rodeo to campfire sing-a-longs, while a new recreation center offers plenty of summer pool time for the kids. A mountain of adventure awaits with massive mountain appeal for tots to teens and for parents seeking to spend quality time as a family in the spectacular Rocky Mountains.

Free Family Fun

- Snowmass offers **FREE daily guided nature walks** and hikes with a naturalist who shares information about Snowmass' natural history and wildlife.
- **Forty miles of FREE hiking and biking trails** are available just within the town of Snowmass Village, which also is surrounded by the fourth largest wilderness area in the state. Try the new \$2 million paved Brush Creek Trail which connects to the valley's famous Rio Grand Trail that runs from Carbondale to Aspen. Ride one way and take public transportation back.
- Families can gather around for **FREE campfire Sing-A-Longs** and Storytelling every Wednesday night. Complimentary S'mores and hot chocolate are provided.
- **FREE Kids Krafts** classes are offered every Thursday so that families can make mementos of their Snowmass vacations.
- **FREE Thursday night sunset concerts** are family-friendly with a special kids zone that includes activities like hoola hoops, a house of bounce, and more.
- The **Snowmagical Family Fun Fest** August 8-9 is a FREE family festival including magic and street shows, puppet and kids workshops, fire engines, storytelling, and more.
- The FREE **Snowmass Western Heritage Museum** can teach kids about Snowmass' rich mining history.
- FREE playgrounds with immense views, a **NEW 10,000-square-foot skateboard park**, a mountainboarding terrain park, and more are all available in Snowmass.

On-Mountain Family Fun

- **NEW!** Snowmass is now the only Colorado resort to offer **two full 18-hole on-mountain disc golf** courses. The course is free, though a chairlift ride to access the top is recommended.
- **NEW!** The spectacular **Treehouse Kids' Adventure Center** is the new home of Snowmass' popular Camp Aspen/Snowmass and like no other children's center in the mountains. In addition to offering day programs such as mountainboarding and skateboarding, this unique 25,000-square-foot nature-themed facility also offers childcare, afternoon and evening activities for the whole family and new drop-in programs for children ages three to eight in cooking, art and science.

- **A chairlift day pass** is available for \$6/adult and \$4 for seniors and children to access hiking and mountain biking trails. Bring a picnic and check out the wildflowers or head off for a longer adventure. Bikes are free on the chairlift. Snowmass is the only of Aspen/Snowmass' 4 mountains that allows mountain biking in the summertime.
- **Freeride terrain for teens:** Snowmass offers free access to a terrain park for mountainboarders and B.C.-style freeride and downhill mountain bike trails accessible via the chairlift.
- Families can try the outdoor **Run & Gun Paintball** courses (children ages 7 and older) or on-mountain trout fishing.
- Hour, half-day, or longer **horseback rides** are available from Aspen Wilderness Outfitters (970.963.0211 or www.aspenwilderness.com). Their Snowmass location also offers a petting zoo, fishing, and more.
- The **Maroon Bells-Snowmass Wilderness** area can be spectacularly seen on a jeep tour to the top of Elk Camp. Learn all about local history and legends and keep your eyes peeled for elk, deer, and even fox & bear. (800.282.7238 or www.blazingadventures.com)
- Walk or jeep up to the **historic Burlingame Cabin** for a barbecue dinner, campfire, live music, and exquisite views of the mountains at sunset. (800.282.7238 or www.blazingadventures.com)

Off-Mountain Family Fun

- **NEW! The Snowmass Recreation Center** more than doubles its state-of-the-art facilities. This 18,000-square-foot indoor facility will include the already completed Matrix cardio and weight room, a gymnasium with full size basketball and volleyball court, a 1,000-square-foot aerobics room, a climbing wall, and a bouldering cave. Outdoors, families will find four heated pools with water features and a slide, four new tennis courts, a basketball court, two sand volleyball courts, and a new state-of-the-art 10,000-square-foot concrete skate park. (www.snowmassrecreation.com)
- **New!** Coming mid June, the new Sweet Life candy shop and family diner is a not-to-be-missed experience. Housed in a landmark red barn in the new base village, the Sweet Life will make 250 flavors of ice cream on-site, include an 8-person S'mores table where a train delivers the goods, and interactive features and delicious candies and finger foods abound.
- **Snowmass Rodeo.** This favorite Wednesday night western adventure includes traditional rodeo competitions such as bull riding and barrel racing in addition to trick riding and fun kids activities like Mutton Bustin,' roping lessons and more. Come early for the barbecue, pony rides and more. **Children 10 and under are FREE.**
- **Parks.** New children's playground at the historic Little Red School House and at the Snowmass Recreation Center offers hours of entertainment for wee ones.
- **The Anderson Ranch Arts Center** sparks the imagination and creativity of children through diverse summer classes and offerings in the visual arts designed to engage students in a process of personal discovery and serious fun. Most classes for children average four half-days long. (www.andersonranch.org)

Further Afield: Families can use Snowmass as a home base to explore a variety of regional activities including:

- **Aspen.** Downtown Aspen is only nine miles away and free buses run daily between the two towns this summer. Historic walking tours, mine tours, a recreation center with indoor pool,

water slide, and ice skating, additional parks and playgrounds, the Aspen Center for Environmental Studies, and much more are available.

- **The Snowmass Maroon Bells Wilderness Area:** Park at Aspen Highlands and ride a bus for free up to walk around one of the most scenic lakes in North America surrounded by spectacular mountain views. Gentle bike tours down from the Maroon Bells are available through Blazing Adventures (800.282.7238 or www.blazingadventures.com).
- **Ghost Towns:** Visit the historic ghost towns of Ashcroft and Independence Pass to get a sense of the history of the area.
- **Glenwood Springs:** The largest man-made hot springs and the Glenwood Caverns Adventure Park are not-to-be-missed adventures just 40 miles from Snowmass.
- **Blazing Adventures** (www.blazingadventures.com) offers whitewater rafting ranging from mild to wild, while Aspen Seals (www.aspenseals.com) offers river boogie board trips called whitewater sledging.

For more information, visit the official Snowmass Village website at www.snowmassvillage.com or call 1-800-SNOWMASS.

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