

Snowmass Village Fact Sheet 2007

- Location:** Snowmass Village is nestled in the Brush Creek Valley of Pitkin County, Colorado, in the heart of the Elk Mountain Range and the millions of acres of the Snowmass Maroon Bells Wilderness Area.
- History:** Long before skiers and ranchers discovered Snowmass' verdant Brush Creek Valley, the Ute Indians hunted, fished, and gathered wild foods here in the summers. The first non-natives explored the Elk Mountains as early as 1853 during the Gunnison Survey and by the beginning of the 20th century the valley had been settled primarily as a ranching community.
- Olympic skier Bill Janss envisioned a European-style village and ski area on its slopes and first opened Snowmass to skiers in 1967. Since then, Snowmass has evolved into one of the premier winter mountain destinations in the world. Snowmass is a year-round outdoor haven for adventurers and a rising star as a summer destination as well. In December, 2007, Snowmass will celebrate the 40th anniversary of the ski area and the 30th anniversary of the town's incorporation.
- Access:** Snowmass is located 9 miles north of Aspen, Colorado. It is accessed via the Brush Creek Road off of Highway 82, the major roadway leading to I-70 in Glenwood Springs to the north and over 12,000-foot Independence pass to Leadville to the south. Snowmass is located 196 miles from Denver and 116 miles from Grand Junction.
- Altitude:** 8,500 feet (2,469 meters)
- Airline Access:** Snowmass is conveniently located between four regional airports:
Aspen/Pitkin County Airport (ASE) is one of the most convenient resort airports in Colorado, located only 6 miles from Snowmass.
Eagle County Airport (EGE) is located 67 miles from Snowmass.
Grand Junction Walker Field (GJT) is located 125 miles from Snowmass.
Denver International Airport (DEN) is located 220 miles from Snowmass. United Express offers multiple daily flights between Denver and Aspen. Flight time is a half hour.
- Getting Around Snowmass:** Colorado Mountain Express offers shuttle service from Denver International Airport and Eagle.
- The Roaring Fork Transit Authority (RFTA) provides extensive bus service from Snowmass to Aspen and various points down valley until 2 a.m. for a nominal fee (\$3 one way to Aspen, for example). Snowmass has its own free local shuttle service to all major activity areas in the Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Call-In Ride Service is available from 7a.m.-1a.m. (923-3500). Most lodging properties in Snowmass offer shuttle service as well.
- Population:** 2,300
Average Age: 38.9 years
Size: 25.57 square miles
16,600 acres
- Environment/
Local Climate:** Snowmass' environment traverses several different zones, from high desert to alpine. The average summer daytime temperature is approximately 70 to 75 degrees Fahrenheit with evening lows dipping down below 50 degrees Fahrenheit. With high altitude and dry air comes intense sunshine and low humidity, but summer afternoon showers and thunderstorms are common, so be sure to dress appropriately on hikes. Always bring water and wear sunscreen. The warmest month is July, the coolest is January. Snowmass mountain receives an average of 300 inches of snow each winter.

Lodging: 29 properties
6,877 beds; 95% of lodging is ski-in/ski-out or bike-in/bike-out, hike-in/hike-out.
13,000 total beds within 10 miles (16 km) (including Aspen and Snowmass)

Tourism Statistics: Restaurants: 20
Shops & Boutiques: 29
Grocery Store: 1
Liquor Store: 2
Sales Tax: 9.9 %
Lodging Tax: 12.3%

Fast Facts: The local newspaper is the weekly *Snowmass Sun*, which publishes on Wednesdays.
The Mountain Chalet and The Silvertree Hotel offer dog-friendly accommodations.

Additional Amenities: Snowmass Clinic
Aspen Valley Hospital
Golf Courses: Snowmass Club, Aspen Valley Golf Course
Tennis Courts (Snowmass Club)
Snowmass Chapel & Community Center
40 miles of multi-purpose trails, 26 miles of single track/hiking trails on-mountain
636 acres of open space, 26.1 acres of public parks, 678.1 acres of conservation land, recreational paths, soccer courts, soccer, & softball fields, skateboard park, three new playgrounds
Rodeo Grounds & Western Rodeo
35,000-square-foot conference center
Snowmass Recreation Center (4 outdoor pools, kids water features, and a state-of-the-art exercise facility & fitness open to all guests for a fee)
Aspen Recreation Center (indoor skating, indoor pool, climbing wall, exercise facility).
Village Shuttle Depot and Visitor Center
Western Museum
Anderson Ranch Arts Center
Challenge Aspen, offering programs and services for the disabled.

Winter Activities Skiing, snowboarding, snowshoeing, Nordic skiing, sleigh rides, dogsled rides, spa, snowcat dinners, touring, backcountry skiing, arts center tours and lectures, kids crafts, sing-a-longs, storytelling, nightlife, Nastar, run & gun paintball, tubing, snowmobile tours, shopping, dining, and much more.

Summer Activities Festivals, live music & outdoor concerts, biking, mountainboarding, chairlift ride, hiking, fly fishing, rafting, baseball, basketball, soccer, playgrounds, kids crafts, sing-a-longs, storytelling, juggling, nightlife, shopping, dining, guided tours, rodeo, free movies, golf, tennis, spa, sunset dinners, kids trout fishing & gold panning, bungee trampoline, Anderson Ranch arts center tours and lectures, guided nature hikes and walks, jeeping, horsebackriding, hot air ballooning, golf, tennis, and much more!

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